990

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No. 1545-0047

20	09
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Depa Inter	artment of nal Reven	the Treasury ue Service		The organization may	have to use a cop	y of this return to s	atisfy state reporti	ing requirements.	Оре	en to Public In	spection		
	For the	2009 calenc	dar year,	or tax year beginning			09, and endin			,			
		applicable:		C				D Empl	oyer Ident	tification Number			
		ess change	Please use IRS label	TRANSFAIR USP		R TRADE US	A	41	41-1848081				
	Nam	e change	or print or type.	1500 BROADWAY				E Telep	hone num	ber			
	Initia	al return	See specific	OAKLAND, CA 9	94612			51	0-663	-5260			
	Term	nination	Instruc- tions.										
	Ame	nded return						G Gross	receipts	\$,895.		
	Appl	ication pending	F Name a	and address of principal offic	er:			H(a) Is this a group ret		iliates? Yes	X No		
				AS C ABOVE				H(b) Are all affiliates in If 'No,' attach a list		Structions)	No		
1	Tax-e	exempt status			ert no.)	4947(a)(1) or	527			su denonoy			
J				NSFAIRUSA.ORG				H(c) Group exemption					
К		f organization:		ation Trust Ass	ociation Othe	er 🏲	L Year of Formati	ion: 1996 🛛 🛛	State of	legal domicile: M	J		
Pa	rt I	Summa	ary										
				ganization's mission o									
ee Ce				<u>ID COMMUNITY E</u>									
nan	1_	MODEL_TH	AT_BEN	JEFITS FARMERS	WORKERS	<u>S, CONSUME</u>	<u>RS, INDUS</u>	TRY_AND_TH	E_EAR	TH			
Veri	2			if the organization dis									
g				nbers of the governing						5.	11		
ა ა				nt voting members of							10		
itie				oyees (Part V, line 2a							83		
Activities & Governance				teers (estimate if nece							25		
۲				business revenue from							0.		
	b N	let unrelated	business	s taxable income from	1 Form 990-T,	line 34					0.		
								Prior Yea		Current Y			
er				nts (Part VIII, line 1h)							2,477.		
Revenue				nue (Part VIII, line 2g)					445. 285.),644. 2,774.		
Re				art VIII, column (A), li III, column (A), lines !					205.	12	, 114.		
				ines 8 through 11 (mu					242	9,775	,895.		
				ounts paid (Part IX, c					937.		,044.		
				members (Part IX, co							,		
				nsation, employee be					113.	5,173	8,811.		
Expenses				ng fees (Part IX, colur						-, -			
pen				nses (Part IX, column		-	590,976.						
ň							· · · · ·	3,969,	167	4 152	2,491.		
				IX, column (A), lines nes 13-17 (must equa							.,491. 8,346.		
				es. Subtract line 18 fro					025.		2,549.		
۲ S	13 1	EVENUE IESS	expense										
ance ance	20 T	atal accata (Dart V li	ine 16)				Beginning of 5,885,		End of Y	<u>ear</u> ,994.		
Ass(Bal		otal liabilities		•							,208.		
Net Assets or Fund Balances			`	ances. Subtract line 2							,200.		
	art II	Signatu)		420,	049.	15	,214.		
					ed this return inclu	iding accompanying	schedules and state	aments, and to the bes	t of my kn	owledge and belief	it is		
		true, correct, an	nd complete	l declare that I have examin e. Declaration of preparer (ot	her than officer) is	based on all informa	tion of which prepa	rer has any knowledge		ownedge and benef,	1(13		
Sig	n												
He	re	Signature of	of officer					Date					
		Type or pri	int name an	d title.									
							Date	Check if	Pi (s	reparer's identifying see instructions)	number		
Pa		Preparer's						self- employed	►□				
Pre	e-	signature							N	/A			
pa Us	rer's	Firm's name (o	or BRE	GANTE + COMPA	NY LLP, C	PA'S							
On		yours if self- employed),		HAWTHORNE STR		'E 910		EIN ►	N/A				
	·· ,	address, and ZIP + 4	SAN	FRANCISCO, C	A 94105			Phone no.	▶ 415	-777-1001			
May	y the IR	S discuss thi	is return	with the preparer sho	wn above? (se	ee instructions)				X Yes	No		

BAA For Privacy Act and Paperwork Reduction Act Notice, see the separate instructions.

Form	n 990 (2009)	TRANSFAIR USA DBA FAIR TRADE USA	41-1848081	Page 2
Par	t III St	atement of Program Service Accomplishments		
1	TRANSFA CULTIVA	cribe the organization's mission: AIR_USA_ENABLES_SUSTAINABLE_DEVELOPMENT_AND_COMMUNITY_EMPOWE ATING A_MORE_EQUITABLE_GLOBAL_TRADE_MODEL_THAT_BENEFITS_FARM RS, INDUSTRY_AND_THE_EARTH.	ERS, WORKERS,	
2	Form 990 o	anization undertake any significant program services during the year which were not listed on the program services during the year which were not listed on the program services on Schedule O.		No
3	-	anization cease conducting, or make significant changes in how it conducts, any program servi scribe these changes on Schedule O.	ces? Yes X	No
4	and 501(c)(e exempt purpose achievements for each of the organization's three largest program services t (4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and and revenue, if any, for each program service reported.	by expenses. Section 501(c allocations to others, the to)(3) tal
4a	(Code: SEE_SCHI) (Expenses \$ <u>1,995,641.</u> including grants of \$ <u></u>) (R EDULE 0	evenue \$ <u>2,317,2</u>	.34.)
41	Code: SEE_SCHI) (Expenses \$ <u>1,899,727.</u> including grants of \$ <u>7,500.</u>) (R EDULE 0	evenue \$ <u>3,109,2</u>	<u>:08.</u>)
40	Code: SEE_SCHI	(Expenses \$ <u>1,819,317.</u> including grants of \$) (R	evenue \$ <u>2,116,4</u>	<u>74.</u>)
40	d Other progr (Expenses)	ram services. (Describe in Schedule O.) SEE SCHEDULE O \$ 1,762,926. including grants of \$ 119,544.) (Revenue \$	1,989,542.)	
46	<u> </u>	7,477,611.	_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	

Form 990 (2009) TRANSFAIR USA DBA FAIR TRADE USA Part IV Checklist of Required Schedules

1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A	1	Х				
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х				
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If 'Yes,' complete Schedule C, Part L</i>	3		Х			
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities? If 'Yes,' complete Schedule C, Part II.	4		Х			
5	Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If 'Yes,' complete Schedule C, Part III.	5					
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If 'Yes,' complete Schedule D, Part I</i>	6		Х			
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? <i>If 'Yes,' complete Schedule D, Part II</i>	7		Х			
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III.	8		Х			
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If 'Yes,' complete Schedule D, Part IV</i> .	9		Х			
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? It 'Yes,' complete Schedule D, Part V.	10		Х			
11	Is the organization's answer to any of the following questions 'Yes'? <i>If so, complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable</i> .	11	Х				
	Did the organization report an amount for land, buildings and equipment in Part X, line 10? If 'Yes,' complete Schedule D, Part VI.						
	Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If 'Yes,' complete Schedule D, Part VII</i>						
•	Did the organization report an amount for investments— program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII						
	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX.						
	• Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X						
	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If 'Yes,' complete Schedule D, Part X						
12	Did the organization obtain separate, independent audited financial statement for the tax year? If 'Yes,' complete Schedule D, Parts XI, XII, and XIII	12	х				
12/	A Was the organization included in consolidated, independent audited financial statement for the tax Yes No year? If 'Yes,' completing Schedule D, Parts XI, XII, and XIII is optional 12 A X						
	Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E	13		Х			
	Did the organization maintain an office, employees, or agents outside of the United States?	14a	Х				
ł	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? <i>If 'Yes,' complete Schedule F, Part I</i>	14b	Х				
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? <i>If 'Yes,' complete Schedule F, Part II</i>	15	Х				
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? <i>If 'Yes,' complete Schedule F, Part III</i>	16		Х			
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If 'Yes,' complete Schedule G, Part I.</i>	17		Х			
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If 'Yes,' complete Schedule G, Part II</i>	18		Х			
19 20	complete Schedule G, Part III	19 20		X X			
<u>~</u> U	Dia ne organization operate one or more nospitals: Il res, complete oureutient	~ 0		11			

Par	t IV Checklist of Required Schedules (continued)			
			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If 'Yes,' complete Schedule I, Parts I and II</i>	21	Х	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III	22		Х
23	Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If 'Yes,' complete Schedule J</i>	23	Х	
24 a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No,'go to line 25	24a		Х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d		
25 a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a		Х
Ł	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If 'Yes,' complete Schedule L, Part I</i>	25b		Х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection comittee member, or to a person related to such an individual? <i>If 'Yes,' complete Schedule L, Part III</i> .	27		Х
28	Was the organization a party to a business transation with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
	A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28a		Х
Ł	A family member of a current or former officer, director, trustee, or key employee? <i>If 'Yes,' complete Schedule L, Part IV</i>	28b		Х
	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M	29		Х
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If 'Yes,' complete Schedule M</i> .	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If 'Yes,' complete Schedule R, Part L</i>	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1	34		Х
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2	35		Х
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If 'Yes,' complete Schedule R, Part VI</i>	37		Х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	Х	
BAA		Form	990 ((2009)

41-1848081

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Part V Statements Regarding Other IRS Filings and Tax Compliance 1a Enter the number reported in Box 3 of form 1096, Annual Summary and Transmittal of U.S. Information Returns. Enter -0- if not applicable 1a 16 b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b 0 c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming 1a	No No
1a Enter the number reported in Box 3 of form 1096, Annual Summary and Transmittal of U.S. Information Returns. Enter -0- if not applicable 1a 16 b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b 0 c Did the organization comply with backup withbolding rules for reportable payments to vendors and reportable gaming	No No
b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming	
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming	
(gambling) winnings to prize winners?	
2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return 2a 83	
2b If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	
Note. If the sum of lines 1a and 2a is greater than 250, you may be required to <i>e-file</i> this return. (see instructions)	
3a Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?	x
b If 'Yes' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule O	
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a	
financial account in a foreign country (such as a bank account, securities account, or other financial account)?	
See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and	
Financial Accounts.	V
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	X
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	Х
c If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?	
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization	
solicit any contributions that were not tax deductible?	Х
b If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not deductible?	
7 Organizations that may receive deductible contributions under section 170(c).	
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services	v
provided to the payor?	Х
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file 7c	Х
d If 'Yes,' indicate the number of Forms 8282 filed during the year	
e Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	Х
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	Х
g For all contributions of qualified intellectual property, did the organization file Form 8899 as required?	
h For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required? 7h	
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? 8	X
9 Sponsoring organizations maintaining donor advised funds.	
a Did the organization make any taxable distributions under section 4966?	
b Did the organization make any distribution to a donor, donor advisor, or related person?	
10 Section 501(c)(7) organizations. Enter:	
a Initiation fees and capital contributions included on Part VIII, line 12 10a	
b Gross Receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b	
11 Section 501(c)(12) organizations. Enter:	
a Gross income from other members or shareholders	
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	
b If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year 12b	

Form **990** (2009)

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Part VI Governance, Management and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Sec	ction A. Governing Body and Management			
			Yes	No
1	a Enter the number of voting members of the governing body			
	b Enter the number of voting members that are independent			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee or key employee?	2		Х
3		3		Х
4	Did the organization make any significant changes to its organizational documents	4		Х
	since the prior Form 990 was filed?			
5	Did the organization become aware during the year of a material diversion of the organization's assets?	5		Х
6	Does the organization have members or stockholders?	6		Х
7	a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	7a		Х
		7b		Х
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:			
	a The governing body?	8a	Х	
	b Each committee with authority to act on behalf of the governing body?	8b	Х	
9	Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O	9		Х
Sec	ction B. Policies (This Section B requests information about policies not required by the Internal			

Y					
10 a Does the organization have local chapters, branches, or affiliates?	10a		Х		
b If 'Yes,' does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b				
11 Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11	Х			
11 A Describe in Schedule O the process, if any, used by the organization to review this Form 990. SEE SCHEDULE O					
12a Does the organization have a written conflict of interest policy? If 'No,' go to line 13	12a	Х			
b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Х			
c Does the organization regularly and consistently monitor and enforce compliance with the policy? <i>If 'Yes,' describe in Schedule O how this is done</i> SEESCHEDULE 0	12c	х			
13 Does the organization have a written whistleblower policy?	13	Х			
14 Does the organization have a written document retention and destruction policy?	14	Х			
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?					
a The organization's CEO, Executive Director, or top management officialSEE.SCHEDULEO.	15a	Х			
b Other officers of key employees of the organization	15b	Х			
If 'Yes' to line 15a or 15b, describe the process in Schedule O. (See instructions.)					
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable 16					
b If 'Yes,' has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?	16b				
Section C. Disclosures	100				

17 List the states with which a copy of this Form 990 is required to be filed ► <u>CA</u> <u>MN</u>

17	List the states with which	ch a copy of this Form 990 is r	equired to be filed ► _ CA_MN
18		an organization to make its For v you make these available. Cl	ms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public heck all that apply.
	X Own website	Another's website	X Upon request

Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. SEE SCHEDULE O 19

20	State the name, physic	cal address, and teleph	one number of the perso	n who possesses the book	s and records of the organization:
					0 (() 50(0

► STEVE	SCHWARTZ		, SUITE	400	OAKLAND	94612	510.	-663-	-5260		

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Revenue Code.)

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1 a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organizations's tax year. Use Schedule J-2 if additional space is needed.

• List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's current key employees. See instructions for definition of 'key employees.'

• List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if the organization did not compensate any current officer, director, or trustee.

(A)	(B)	(c) Position (check all that apply)						(D)	(E)	(F)	
Name and Title	Average hours per week	Po Individual trustee or director	tional trustee	Officer	all Key employee	hat employee	Former	Reportable compensation from the organization (W-2/1099-MISC)	Reportable compensation from related organizations (W-2/1099-MISC)	Estimated amount of other compensation from the organization and related organizations	
MICHAEL CONROY						led					
CHAIRMAN	3	Х						0.	0.	0.	
CARLOS A. VARGAS LEITON											
DIRECTOR	2	Х						0.	0.	0.	
FRANK TSAI											
DIRECTOR	2	Х						0.	0.	0.	
KATY_MURRAY											
DIRECTOR	2	Х						0.	0.	0.	
RICK LARSON											
DIRECTOR	2	Х						0.	0.	0.	
SUSAN CLARE											
DIRECTOR	2	Х						0.	0.	0.	
THOMAS BULLOCK											
DIRECTOR	2	Х						0.	0.	0.	
RON CORDES											
DIRECTOR	2	Х						0.	0.	0.	
THERESA FAY BUSTILLOS											
DIRECTOR	2	Х						0.	0.	0.	
WILLIAM ROSENWEIG											
DIRECTOR	2	Х						0.	0.	0.	
PAUL RICE											
PRESIDENT	40			Х				195,591.	0.	27,553.	
TODD STARK											
<u></u> <u></u>	40			Х				158,866.	0.	6,771.	
JOAN BRAUN											
CFO	40			Х				149,035.	0.	27,243.	
STEVEN SCHWARTZ											
TREASURER	40			Х				87,923.	0.	12,036.	
KENNETH BEEBY											
SECRETARY	2			Х				0.	0.	0.	
ROBERT_SLEASMAN											
VICE PRESIDENT	40					Х		121,984.	0.	10,896.	
LYNNELL LOHR											
VICE PRESIDENT	40					Х		132,156.	0.	19,881.	

Form 990 (2009) TRANSFAIR USA DBA FAIR TR									41-184808			Page 8
Part VII Section A. Officers, Directors, Trust	tees, k	(ey	Err	ıplo	bye	es,	an	d Highest Cor	npensated Emp	loyee	e s (col	nt.)
(A)	(B)			(c)			(D)	(E)		(F)	
Name and Title	Average hours	Posi	tion (Reportable	Reportable	E	Estimated	1
	per week	Indivídual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	ioo ro a	ount of otl mpensatio from the rganizatio and relate ganizatior	on on ed
		ă	stee			Isated						
1 b Total								845,555.	0.		104,3	
2 Total number of individuals (including but not limited from the organization ► 5	d to tho	se li	sted	l abo	ove)	who	o ree	ceived more than	\$100,000 in report	able co	mpens	ation
											Yes	No
3 Did the organization list any former officer, director on line 1a? If 'Yes,' complete Schedule J for such in	ndividua	al								. 3		Х
4 For any individual listed on line 1a, is the sum of rep the organization and related organizations greater th <i>individual</i> .	portable nan \$15	e cor 50,00	npe)0?	nsa If 'Y	tion 'es'	and <i>com</i> j	otn plet	er compensation e Schedule J for	from such	. 4	Х	
5 Did any person listed on line 1a receive or accrue correndered to the organization? If 'Yes,' complete Sch										. 5		Х
Section B. Independent Contractors 1 Complete this table for your five highest compensate compensation from the organization.	ed inde	penc	lent	cor	ntrac	ctors	tha	t received more t	han \$100,000 of			
(A) Name and business address	S							(B Description) of Services	Comp	(C) ensatio	n
MORTAR ADVERTISING LLC 25 MAIDEN LANE SAN F	FRANCI	SC0	, (CAS	941	08		STRG. PLAN/WE	B SITE	· · ·	181,7	/31.
2 Total number of independent contractors (including \$100,000 in compensation from the organization ►		limi	ted	to th	nose	e liste	ed a	above) who receiv	ed more than			

Part VIII Statement of Revenue

гa	TVIII Statement of Revenue	(A)	(B)	(C)	(D)
		Total revenue	Related or exempt function	Unrelated business revenue	Revenue excluded from tax under sections
s.	1a Federated campaigns 1a		revenue		512, 513, or 514
CONTRIBUTIONS, GIFTS, GRANTS AND OTHER SIMILAR AMOUNTS	b Membership dues				
, GR, MOU	c Fundraising events				
FTS R AI	d Related organizations 1d				
s, Gl	e Government grants (contributions) 1 e				
ION:					
BUT	f All other contributions, gifts, grants, and similar amounts not included above 1f 2,752,477.				
NTR ID O	g Noncash contribns included in Ins 1a-1f: \$				
	h Total. Add lines 1a-1f►	2,752,477.			
PROGRAM SERVICE REVENUE	Business Code				
EVEI	2a CERTIFICATION FEES	6,881,181.	6,881,181.		
ERI	b OTHER INCOME	108,403.	108,403.		
RVIC	c_TRADE_SHOW_SUPPORT	21,060.	21,060.		
A SEI	d				
ŝRAN					
ROG	f All other program service revenue	7,010,644.			
۵.	3 Investment income (including dividends, interest and	7,010,044.			
	other similar amounts)	12,774.	12,774.		
	4 Income from investment of tax-exempt bond proceeds ►				
	5 Royalties ►				
	(i) Real (ii) Personal				
	6a Gross Rents				
	b Less: rental expenses.				
	c Rental income or (loss)				
	d Net rental income or (loss)				
	7a Gross amount from sales of assets other than inventory.				
	b Less: cost or other basis and sales expenses				
	c Gain or (loss)				
	d Net gain or (loss)►				
UE	8a Gross income from fundraising events (not including, \$				
VEN	of contributions reported on line 1c).				
R RE	See Part IV, line 18a				
OTHER REVENUE	b Less: direct expenses b				
0	c Net income or (loss) from fundraising events►				
	9a Gross income from gaming activities. See Part IV, line 19a				
	b Less: direct expenses b				
	c Net income or (loss) from gaming activities▶				
	10a Gross sales of inventory, less returns and allowancesa				
	b Less: cost of goods sold b				
	c Net income or (loss) from sales of inventory				
	Miscellaneous Revenue Business Code				
	11a				
	· · ·				
	cd All other revenue				
	e Total. Add lines 11a-11d				
	12 Total revenue. See instructions.	9,775,895.	7,023,418.	0.	0.
		<i>,,,,,,,,,,,,</i> ,,,,,,,,,,,,,,,,,,,,,,,,	,,020,910.	0.	0

Page 9

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

	· ··· · · · · · · · · · · · · · · · ·				= (=):
	not include amounts reported on lines 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	5,500.	5,500.		
2	Grants and other assistance to individuals in the U.S. See Part IV, line 22.				
3	Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16	121,544.	121,544.		
4	Benefits paid to or for members	,			
5	Compensation of current officers, directors, trustees, and key employees	665,018.	365,680.	251,712.	47,626.
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1) and persons described in section 4958(c)(3)(B)	0.	0.	0.	0.
7		3,700,224.	2,745,583.	643,976.	310,665.
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	95,939.	71,187.	16,697.	8,055.
9	Other employee benefits	367,308.	272,544.	63,925.	30,839.
10	Payroll taxes	345,322.	256,230.	60,099.	28,993.
11	Fees for services (non-employees)				
i	a Management				
I	b Legal	16,421.	14,219.	1,949.	253.
	c Accounting	27,500.		27,500.	
	d Lobbying			,	
	Prof fundraising svcs. See Part IV, In 17				
	f Investment management fees				
	g Other.	1,020,919.	884,021.	121,142.	15,756.
	Advertising and promotion	129,254.	116,454.	2,160.	10,640.
	Office expenses.	36,163.	26,567.	7,072.	2,524.
14	Information technology	109,860.	69,584.	16,110.	24,166.
15	Royalties				= 1/ 2001
16	Occupancy	549,944.	415,537.	89,541.	44,866.
17	Travel	498,518.	443,400.	21,708.	33,410.
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	141,197.	136,738.	3,187.	1,272.
20	Interest	172,220.	139,561.	22,074.	10,585.
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	63,123.	44,235.	14,774.	4,114.
23	Insurance				
24	Other expenses. Itemize expenses not covered above. (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below.).				
ä	a FLO MEMBERSHIP FEES	1,013,962.	1,013,962.		
	MISC. ADMINISTRATIVE	118,882.	92,652.	14,471.	11,759.
	c TELECOMMUNICATIONS	89,510.	77,395.	6,662.	5,453.
	d FLO CERTIFICATION FEES	86,616.	86,616.	,	
	BAD DEBT EXPENSE	78,402.	78,402.		
	f All other expenses		, ,		
25		9,453,346.	7,477,611.	1,384,759.	590,976.
26	Joint costs. Check here ► ☐ if following SOP 98-2. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation	.,,	, ,	, ,	,

Form 990 (2009)

Га	Irt A	balance Sheet			
			(A) Beginning of year		(B) End of year
	1	Cash – non-interest-bearing.	234,689.	1	653,323.
	2	Savings and temporary cash investments.	2,320,195.	2	1,411,667.
	3	Pledges and grants receivable, net	1,532,500.	3	1,952,672.
	4	Accounts receivable, net	1,262,014.	4	1,842,441.
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1))			
		and persons described in section 4958(c)(3)(B). Complete Part II of Schedule L.		6	
A S	7	Notes and loans receivable, net.		7	89,795.
S E	8	Inventories for sale or use		8	
A S S E T S	9	Prepaid expenses and deferred charges	180,465.	9	145,322.
	10 a	Land, buildings, and equipment: cost or other basis. 10a 462,091.			
		Complete Part VI of Schedule D			
	b	Less: accumulated depreciation. 10b 175, 667.	278,443.	10 c	286,424.
	11	Investments – publicly-traded securities.		11	
	12	Investments – other securities. See Part IV, line 11		12	
	13	Investments – program-related. See Part IV, line 11		13	
	14	Intangible assets.		14	
	15	Other assets. See Part IV, line 11	76,787.	15	50,350.
	16	Total assets. Add lines 1 through 15 (must equal line 34)	5,885,093.	16	6,431,994.
	17	Accounts payable and accrued expenses	770,464.	17	1,028,801.
	18	Grants payable		18	
	19	Deferred revenue		19	
L	20	Tax-exempt bond liabilities		20	
A B I	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
L	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II			
Ţ		of Schedule L		22	
E S	23	Secured mortgages and notes payable to unrelated third parties	5,344,000.	23	5,290,000.
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities. Complete Part X of Schedule D.	191,478.	25	192,407.
	26	Total liabilities. Add lines 17 through 25.	6,305,942.	26	6,511,208.
N E T		Organizations that follow SFAS 117, check here ► X and complete lines			
		27 through 29 and lines 33 and 34.			
ASSETS	27	Unrestricted net assets	-2,278,656.	27	-2,347,479.
Ē	28	Temporarily restricted net assets.	1,857,807.	28	2,268,265.
	29	Permanently restricted net assets		29	
0 R		Organizations that do not follow SFAS 117, check here 🕨 🗌 and complete			
FUND		lines 30 through 34.			
Ň D	30	Capital stock or trust principal, or current funds		30	
B	31	Paid-in or capital surplus, or land, building, and equipment fund		31	
î.	20			20	

BAA

BALANCES

32

33

34

6,431,994. Form 990 (2009)

-79,214.

32

33

34

-420,849.

5,885,093.

Retained earnings, endowment, accumulated income, or other funds.....

Total net assets or fund balances.

Total liabilities and net assets/fund balances.....

Part XI Financial Statements and Reporting								
ļ	Form 990 (2	2009)	TRANSFAIR	USA	DBA	FAIR	TRADE	USA

			Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other			
	If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O.			
2a	a Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		Х
t	Were the organization's financial statements audited by an independent accountant?	2b	Х	
C	c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.			
c	I If 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both:			
	X Separate basis Consolidated basis Both consolidated and separate basis			
3a	a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a		Х
t.	If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	3b		
BAA		Form	9 90 ((2009)

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SCHE	EDU	ILI	ΕA	1
(Form	99 0	or	99()-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1)

OMB No. 1545-0047	
2009	

Open to Public Inspection

Department of the Treesur			nonexempt chari	table tri	ust.					Open to	o Publi	ic
Department of the Treasury Internal Revenue Service	► /	Attach to For	rm 990 or Form 990-E2	Z. ► See	e separa	te instr	uctions	-		Inspe	ection	
Name of the organization								Employe	r identificat	tion number		
	A DBA FAIR TR								348081			
			(All organizations					See ii	nstruct	ions		
<u> </u>	•		it is: (For lines 1 throu	-		-						
			ation of churches desc		sectior	170(b)	(1)(A)(i)	•				
			ii). (Attach Schedule E	,								
· · ·			rganization described		•							
	0	n operated ii	n conjunction with a he	ospital d	lescribe	d in sec	tion 17	U(b)(1)(A	A)(III) . Er	nter the hos	spital's	
5 An organiz	, and state: ation operated for th)(iv). (Complete Pa	e benefit of rt II.)	a college or university	owned	or opera	ated by	a gover	nmental	l unit de	scribed in s	sectior	<u>-</u> -
6 A federal, 7 An organiz	state, or local govern	nment or gov eceives a su	vernmental unit descrit ubstantial part of its su					t or from	n the ger	neral public	c descr	ribed
))(b)(1)(A)(vi). (Complet	e Part I								
9 X An organiz from activit investmen	ation that normally rec es related to its exem	eives: (1) moi pt functions – ed business	re than 33-1/3 % of its s - subject to certain exce taxable income (less s	support f	rom cont and (2) n	o more t	han 33-	1/3 % of	its suppo	ort from aro	SS	fter
10 An organiz	ation organized and	operated ex	clusively to test for pu	blic safe	ety. See	section	i 509(a)	(4).				
11 An organiz more publi describes	ation organized and cly supported organ he type of supportir	operated ex izations desc ng organizati	clusively for the benef cribed in section 509(a ion and complete lines	it of, to a)(1) or : 11e thr	perform section ough 11	the fun 509(a)(2 h.	ctions c 2). See	of, or car section	rry out th 509(a)(3	ne purpose). Check t	s of or he box	that
а Туре	l b	Type II	c Type III	– Func	tionally	integrat	ed		d	Type III-	Other	
e By checkir than found 509(a)(2).	g this box, I certify t ation managers and	hat the organ other than o	nization is not controllone or more publicly su	ed direc upportec	tly or in I organiz	directly zations o	by one describe	or more ed in sec	disqual ction 509	ified perso 9(a)(1) or s	ons oth ection	er
f If the orga	nization received a w	vritten detern	mination from the IRS	that is a	a Type I,	Type II	or Type	e III sup	porting o	organizatio	n,	. [
g Since Aug	ust 17, 2006, has the	e organizatio	on accepted any gift or	r contrib	ution fro	om any	of the fo	ollowing	persons	?		
											Yes	No
(i) a pe	son who directly or i	ndirectly cor	ntrols, either alone or t ported organization?	ogether	with pe	rsons de	escribed	d in (ii) a	and (iii)	11 g (i)		
			bed in (i) above?							11g (ii)		
• •	-		escribed in (i) or (ii) at									
			supported organizatio								LI	
(i) Name of Sup Organizatio	n (ii) El	IN	(iii) Type of organization (described on lines 1-9 above or IRC section (see instructions))	organizat (i) listed	l in your rning	(v) Did y the organ col. (your su	ization in (i) of	(vi) I organizati (i) organiz U.S	zed in the	(vii) Amour	nt of Supp	port
				Yes	No	Yes	No	Yes	No			
Total												
iviai												

BAA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2009

Schedule	A (Form	990 or	990-EZ) 2	2009	TRANSFAIR	USA	DBA	FAIR	TRADE	USA	

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Page **2**

Conocaulo		5 IIUIII0IIIII 0	DII DDII IIIII		11 1010001
Part II	Support Schedule for	Organizations Des	scribed in Sect	tions 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
	(Complete only if you sheek	ad the hey on line E 7	or Q of Dort ()		

(Complete only if you checked the box on line 5, 7, or 8 of Part I.)

Sec	tion A. Public Support	-					
Cale begi	ndar year (or fiscal year nning in) ►	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1	Gifts, grants, contributions and membership fees received. (Do not include 'unusual grants.')						
2	Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf						
3	The value of services or facilities furnished to the organization by a governmental unit without charge. Do not include the value of services or facilities generally furnished to the public without charge						
4	Total. Add lines 1-through 3						
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6	Public support. Subtract line 5 from line 4						
Sec	tion B. Total Support			•	•		
Cale begi	ndar year (or fiscal year nning in) ►	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
7	Amounts from line 4						
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income form similar sources						
9	Net income from unrelated business activities, whether or not the business is regularly carried on						
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
11	Total support. Add lines 7 through 10						
12	Gross receipts from related activ	ities, etc. (see ins	structions)			12	
	First five years. If the Form 990 organization, check this box and	stop here	· · · · · · · · · · · · · · · · · · ·	nd, third, fourth,	or fifth tax year as	s a section 501(c)	(3) ►
	tion C. Computation of Pu						
	Public support percentage for 20						%
	Public support percentage from						%
16 a	a 33-1/3 support test – 2009. If the and stop here. The organization	e organization did qualifies as a pul	l not check the bo blicly supported o	ox on line 13, and rganization	the line 14 is 33	-1/3 % or more, c	heck this box
t	33-1/3 support test – 2008. If the and stop here. The organization	e organization did qualifies as a put	l not check a box plicly supported o	on line 13, or 16a rganization	a, and line 15 is 3	3-1/3% or more, o	check this box
17 a	10%-facts-and-circumstances te or more, and if the organization the organization meets the 'facts	meets the 'facts-a	and-circumstance	s' test, check this	box and stop her	re. Explain in Part	IV how
	or more, and if the organization organization meters the organization meters the 'facts-an	meets the 'facts-a d-circumstances'	and-circumstance test. The organi	s' test, check this zation qualifies as	box and stop her s a publicly suppo	re. Explain in Parl rted organization.	t IV how the
18	Private foundation. If the organi	zation did not che	eck a box on line,	13, 16a, 16b, 17a			
BAA					Sc	hedule A (Form 9	90 or 990-EZ) 2009

Schedule **A** (Form 990 or 990-EZ) 2009

Schedule A (Form 990 or 990-EZ) 2009 TRANSFAIR USA DBA FAIR TRADE USA

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I.)

Sec	tion A. Public Support						
Cale	ndar year (or fiscal yr beginning in)►	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1	Gifts, grants, contributions and membership fees received. (Do not include 'unusual grants.')	1,054,949.	685,026	2.390.280	3,272,512	2.752.477.	10,155,244.
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in a activity that is related to the					2, 102, 17, 1	10,100,0111
2	organization's tax-exempt purpose Gross receipts from activities that are	3,071,014.	4,591,444.	5,007,553.	5,807,445.	7,010,644.	25,488,100.
5	not an unrelated trade or business under section 513						0.
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf.						0.
5	The value of services or facilities furnished by a governmental unit to the organization without charge						0.
6	Total. Add lines 1 through 5	4,125,963.	5,276,470.	7,397,833.	9,079,957.	9,763,121.	35,643,344.
7a	Amounts included on lines 1, 2, 3 received from disqualified persons	0.	0.	0.	0.	0.	0.
ł	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of 1% of the amount on line 13 for the						
	year						13,361,273.
C	Add lines 7a and 7b	1,655,734.	2,710,129.	2,509,135.	2,867,541.	3,618,734.	13,361,273.
8	Public support (Subtract line						
	7c from line 6.)						22,282,071.
Sec	tion B. Total Support						
Cale	ndar year (or fiscal yr beginning in) ►	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
9	Amounts from line 6	4,125,963.	5,276,470.	7,397,833.	9,079,957.	9,763,121.	35,643,344.
10 a	a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income form similar sources	21,159.	54,620.	72,620.	62,285.	12,774.	223,458.
ł	DUnrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975					·	0.
	Add lines 10a and 10b	21,159.	54,620.	72,620.	62,285.	12,774.	223,458.
	activities not included inline 10b, whether or not the business is regularly carried on						0.
12	whether or not the business is			-1,222.			0
13	whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) . SEE . PARTIV Total support. (add Ins 9, 10c, 11, and 12.)						-1,222. 35,865,580.
13	whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) . SEE . PARTIV Total support. (add Ins 9, 10c, 11, and 12.) First five years. If the Form 990	is for the organization	ation's first, secor	nd, third, fourth,	or fifth tax year as	a section 501(c)	-1,222. 35,865,580.
13 14	whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) . SEE . PART. IV Total support. (add Ins 9, 10c, 11, and 12.) First five years. If the Form 990 organization, check this box and	is for the organization of the stop here		nd, third, fourth,	or fifth tax year as	a section 501(c)	-1,222. 35,865,580.
13 14 Sec	whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) . SEE . PARTIV Total support. (add Ins 9, 10c, 11, and 12.) First five years. If the Form 990 organization, check this box and tion C. Computation of Pu	is for the organization of the stop here	ercentage	nd, third, fourth,			-1,222. 35,865,580. ⁽³⁾ ►
13 14 <u>Sec</u> 15	whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) . SEE . PARTIV Total support. (add Ins 9, 10c, 11, and 12.) First five years. If the Form 990 organization, check this box and tion C. Computation of Pu Public support percentage for 20	is for the organiza stop here blic Support P 009 (line 8, colum	Percentage n (f) divided by lir	nd, third, fourth, ne 13, column (f))			-1,222. 35,865,580. ⁽³⁾ ►
13 14 <u>Sec</u> 15 16	whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) . SEE . PART. IV Total support. (add Ins 9, 10c, 11, and 12.) First five years. If the Form 990 organization, check this box and ition C. Computation of Pu Public support percentage for 20 Public support percentage from	is for the organiza stop here blic Support P 009 (line 8, column 2008 Schedule A,	Percentage n (f) divided by lir Part III, line 15.	nd, third, fourth, ne 13, column (f))			-1,222. 35,865,580. ⁽³⁾ ►
13 14 <u>Sec</u> 15 16	whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) . SEE . PARTIV Total support. (add Ins 9, 10c, 11, and 12.) First five years. If the Form 990 organization, check this box and tion C. Computation of Pu Public support percentage for 20 Public support percentage from tion D. Computation of Inv	is for the organiza stop here blic Support P 009 (line 8, columi 2008 Schedule A, restment Incor	Percentage n (f) divided by lir Part III, line 15. ne Percentage	nd, third, fourth, ne 13, column (f))			-1,222. 35,865,580. (3) 62.1% 61.7%
13 14 <u>Sec</u> 15 16	whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) . SEE . PARTIV Total support. (add Ins 9, 10c, 11, and 12.) First five years. If the Form 990 organization, check this box and tion C. Computation of Pu Public support percentage for 20 Public support percentage from tion D. Computation of Inv Investment income percentage f	is for the organiz stop here blic Support P 009 (line 8, colum 2008 Schedule A, restment Incor for 2009 (line 10c,	Percentage n (f) divided by lir Part III, line 15. ne Percentage column (f) divide	nd, third, fourth, ne 13, column (f)) e d by line 13, colu	mn (f))		-1,222. 35,865,580. (3) 62.1% 61.7% 0.6%
13 14 <u>Sec</u> 15 <u>16</u> Sec	whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) . SEE . PARTIV Total support. (add Ins 9, 10c, 11, and 12.) First five years. If the Form 990 organization, check this box and tion C. Computation of Pu Public support percentage for 20 Public support percentage from tion D. Computation of Inv	is for the organiz stop here blic Support P 009 (line 8, colum 2008 Schedule A, restment Incor for 2009 (line 10c,	Percentage n (f) divided by lir Part III, line 15. ne Percentage column (f) divide	nd, third, fourth, ne 13, column (f)) e d by line 13, colu	mn (f))		-1,222. 35,865,580. (3) 62.1% 61.7%
13 14 <u>Sec</u> 15 <u>16</u> <u>Sec</u> 17 18 19 <i>a</i>	whether or not the business is regularly carried on	is for the organizities for the organizities of the organization of the organization of the organization of the organization did not soon and stop here	Percentage n (f) divided by lir Part III, line 15 ne Percentage column (f) divide le A, Part III, line check the box on . The organization	nd, third, fourth, ne 13, column (f)) 2 d by line 13, colu 17 ine 14, and line 15 n qualifies as a pu	mn (f)) is more than 33-1/3 ublicly supported of		-1,222. 35,865,580. (3) 62.1% 61.7% 0.6% 0.8% 0.8%
13 14 <u>Sec</u> 15 <u>16</u> <u>Sec</u> 17 18 19 <i>a</i>	whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) . SEE . PARTIV Total support. (add Ins 9, 10c, 11, and 12.) First five years. If the Form 990 organization, check this box and tion C. Computation of Pu Public support percentage for 20 Public support percentage from tion D. Computation of Inv Investment income percentage f a 33-1/3 support tests – 2009. If the	is for the organiz. Stop here blic Support P 2009 (line 8, colum 2008 Schedule A, restment Incor for 2009 (line 10c, from 2008 Schedu organization did not pox and stop here he organization dis this box and stop	Percentage n (f) divided by lir Part III, line 15 ne Percentage column (f) divide le A, Part III, line check the box on I . The organization d not check a box phere. The organ	nd, third, fourth, ne 13, column (f)) d by line 13, colu 17 ine 14, and line 15 n qualifies as a pu < on line 14 or 19 ization qualifies a	mn (f)) is more than 33-1/3 ublicly supported of a, and line 16 is r as a publicly supp	15 16 17 18 %, and line 17 is no organization nore than 33-1/3% orted organization	-1,222. 35,865,580. (3) 62.1% 61.7% 0.6% 0.8% 0.8% 0.8% 0.8% 0.8% 0.8% 0.8% 0.8% 0.8%

41-1848081

 	 	 	 	 	 	 · — —	 	 	 	· — —	 	 	 -

Page 4

2009 SCHEDULE	E A, PART IV - SUPPLEMENTAL INFORMATION	PAGE 5
CLIENT 8527	TRANSFAIR USA DBA FAIR TRADE USA	41-1848081
PART III, LINE 12 - OTHER INCO	DME	
NATURE AND SOURCE	2009 2008 2007 2006	2005
LOSS ON SALE OF SECURITIE	-1.222.	
TOTAL 💈	$\frac{1}{2}$ 0. $\frac{1}{2}$ 0. $\frac{1}{222}$ $\frac{1}{222}$ $\frac{1}{2}$ 0. $\frac{1}{2}$	0.

Attach to Form 990, 990-EZ, or 990-PF

Department of the Treasury Internal Revenue Service

2009

Employer identification number

Name of the o	organiza	ation
		TICA

TRANSFAIR USA DBA FAIR TRA	DE USA	41-1848081
Organization type (check one):		
Filers of:	Section:	
Form 990 or 990-EZ	X 501(c)(<u>3</u>) (enter number) organization	
	4947(a)(1) nonexempt charitable trust not treated	as a private foundation
	527 political organization	
Form 990-PF	501(c)(3) exempt private foundation	
	4947(a)(1) nonexempt charitable trust treated as	a private foundation
	501(c)(3) taxable private foundation	

Check if your organization is covered by the General Rule or a Special Rule.

Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule -

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. (Complete Parts I and II.)

Special Rules -

X For a section 501(c)(3) organization filing Form 990 or 990-EZ, that met the 33-1/3% support test of the regulations under sections 509(a)(1)/170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ, that received from any one contributor, during the year, aggregate contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.

For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ, that received from any one contributor, during the year, contributions for use *exclusively* for religious, charitable, etc, purposes, but these contributions did not aggregate to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc, purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received nonexclusively

religious, charitable, etc, contributions of \$5,000 or more during the year..... ► \$

Caution: An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF) but it **must** answer 'No' on Part IV, line 2 of their Form 990, or check the box on line H of its Form 990-EZ, or on line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

BAA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990, 990EZ, or 990-PF.

Schedule B (Form 990, 990-EZ, or 990-PF) (2009)

Schedule B (Form 990, 990-EZ, or 990-PF) (2009)	Page 1	of 2	of Part I
Name of organization	Employe	er identification number	
TRANSFAIR USA DBA FAIR TRADE USA	41-1	848081	

Part I Contributors (see instructions.)

(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
1	GREEN MOUNTAIN COFFEE ROASTERS FND.	\$925,000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
2	WALMART FOUNDATION 702 S.W. 8TH STREET BENTONVILLE, AR 72716	\$400,000.	Person X Payroll Image: Complete Part II if there is a noncash contribution.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
3	STICHTING HET GROENE WOUDT PO BOX 139, LAREN, NL -1250 AC NETHERLANDS,	\$383,109.	PersonXPayrollImage: Second
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
_4	LEVI STRAUSS FOUNDATION 1155 BATTERY STREET SAN FRANCISCO , CA 94111	\$80,000.	Person X Payroll Image: Complete Part II if there is a noncash contribution.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
5	USAID AV. LA ENCALADA, CDRA 17 MONTERRICO, SURCO, PERU	\$260,000.	Person X Payroll
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
6	SILICON VALLEY COMMUNITY FOUNDATION 2440 WEST EL CAMINO REAL, #300 MOUNTAIN VIEW , CA 94040	\$ <u>100,000</u> .	Person X Payroll

Schedule B (Form 990, 990-EZ, or 990-PF) (2009)	Page	2 of 2	of Part I
Name of organization	Emp	oloyer identification number	
TRANSFAIR USA DBA FAIR TRADE USA	41	-1848081	

(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
7	JEROME J. LOHR 18755 MONTEWOOD DR. SARATOGA , CA 95070	\$75,000.	Person X Payroll
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2009)	Page	1	of 1	of Part II
Name of organization			Employer identificat	tion number
TRANSFAIR USA DBA FAIR TRADE USA			41-1848081	L

TRANSFAIR USA DBA FAIR TRADE USA

Part II Noncash Property (see instructions.)

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
	N/A		
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		 \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$\$	
AA		Schedule B (Form 990, 990-E	<u> </u>

	3 (Form 990, 990-EZ, or 990-PF) (2009)			Page 1	of 1	of Part III	
Name of organ	nization				Employer identification	tion number	
TRANSF	AIR USA DBA FAIR TRADE USA			41-1848081	L		
Part III	<i>Exclusively</i> religious, charitable, e organizations aggregating more the	tc, individual contributio an \$1,000 for the year.(Co	ns to secti omplete cols	on 501(c) (a) through ((7), (8), or (10)		
	For organizations completing Part III, enter contributions of \$1,000 or less for the year.	total of <i>exclusively</i> religious, cf (Enter this information once –	naritable, etc, see instructio	ons.)	►\$	N/A	
(a) No. from Part I	(b) (c)				(d) cription of how git	ft is held	
	N/A						
	Transferee's name, addres	(e) Transfer of gift ss, and ZIP + 4	Rela	tionship of	transferor to tran	sferee	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		Desc	(d) cription of how git	t is held	
	(e) Transfer of gift Transferee's name, address, and ZIP + 4			Relationship of transferor to transferee			
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		Desc	(d) cription of how git	it is held	
	Transferee's name, addres	(e) Transfer of gift ss, and ZIP + 4	Rela	tionship of	transferor to tran	sferee	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		Desc	(d) cription of how git	t is held	
	(e) Transfer of gift Transferee's name, address, and ZIP + 4			tionship of	transferor to tran	sferee	

				OMB No. 1	545-0047	
SCHEDULE D (Form 990)	Sup	plemental Financial S	tatements	20	N 9	
		te if the organization answered Part IV, lines 6, 7, 8, 9, 10, 11,	'Yes.' to Form 990.	Open to		
Department of the Treasury Internal Revenue Service	ternal Revenue Service → Attach to Form 990. ► See separate instructions					
Name of the organization				Employer Identification nur	mber	
TRANSFAIR USA	DBA FAIR TRADE USA			41-1848081		
Part I Organizat	ions Maintaining Dono	r Advised Funds or Other	Similar Funds or Acc			
the organi	zation answered 'Yes' to	o Form 990, Part IV, line 6).	ound complete in		
		(a) Donor advised fur	nds (b) F	Funds and other accour	nts	
	end of year					
	outions to (during year)					
3 Aggregate grants	from (during year)					
4 Aggregate value	at end of year					
5 Did the organizat funds are the org	ion inform all donors and dor anization's property, subject	nor advisors in writing that the as to the organization's exclusive le	ssets held in donor advised	Yes	No	
6 Did the organizat used only for cha	ion inform all grantees, dono rritable purposes and not for on impermissible private bene	rs, and donor advisors in writing the benefit of the donor or donor efit??	that grant funds may be advisor or for any other	Yes	No	
		ete if the organization answ				
		the organization (check all that				
	of land for public use (e.g., r	-	Preservation of an historic	ally important land are	a	
	natural habitat		Preservation of certified hi			
Preservation	of open space					
2 Complete lines 2 last day of the ta	a through 2d if the organizati x year.	on held a qualified conservation	contribution in the form of	a conservation easeme	ent on the	
				Held at the End of th	e Year	
b Total acreage res	stricted by conservation easer	ments				
		fied historic structure included in				
		n (c) acquired after 8/17/06				
	rvation easements modified,	transferred, released, extinguish	ed, or terminated by the or	rganization during the t	tax	
year ►	where property subject to as	production accoment is leasted				
		onservation easement is located				
5 Does the organiz and enforcement	ation have a written policy re	garding the periodic monitoring, nt it holds?	inspection, handling of viol	lations, Yes	No	
6 Staff and volunte	er hours devoted to monitorir	ng, inspecting, and enforcing cor				
during the year ►		enacting and enforcing concern	etion accomente	<u> </u>		
7 Amount of expen during the year ►		nspecting, and enforcing conserv	\$			
		n line 2(d) above satisfy the requ		Yes	No	
9 In Part XIV, descri include, if applica conservation eas	able, the text of the footnote t	s conservation easements in its rev to the organization's financial sta	enue and expense statement atements that describes the	t, and balance sheet, and organization's accoun	d Iting for	
		ctions of Art, Historical Tr wered 'Yes' to Form 990, F	reasures, or Other Sin	nilar Assets		
		r SFAS 116, not to report in its r			historical	
treasures, or othe	er similar assets held for publ	lic exhibition, education, or researches that describes these items.	arch in furtherance of public	c service, provide, in P	art XIV,	
	er similar assets held for pub	r SFAS 116, to report in its rever lic exhibition, education, or resea				
		line 1				
••						
amounts required	to be reported under SFAS	-			ving	
		. 1				
b Assets included i	n Form 990, Part X			►Ş		

Schedule D (Form 990) 2009 TRANSE							1848081	Page 2
Part III Organizations Maintain	ing Colle	ections	s of Art, Histo	orical ⁻	Freasures, o	r Other Similar	Assets (cor	ntinued)
3 Using the organization's acquisition items (check all that apply):	n accession	and oth		2	Ū	that are a significa	ant use of its co	llection
a Public exhibition					ange programs			
b Scholarly research			e Other	·				
c Preservation for future generat								
4 Provide a description of the organi: Part XIV.			·	-	-		ourpose in	
5 During the year, did the organization assets to be sold to raise funds rate	on solicit or her than to	be mai	e donations of ai ntained as part	of the o	rganization's co	or other similar	Yes	No
Part IV Escrow and Custodial A 9, or reported an amoun	Arrangen	nents (Complete if c	organiz				IV, line
1 a Is the organization an agent, truster included on Form 990, Part X?	e, custodia	n, or ot	her intermediary	y for cor	ntributions or ot	ner assets not	Yes	No
b If 'Yes,' explain the arrangement ir	n Part XIV a	and com	plete the follow	ing table	ə:			
							Amount	
c Beginning balance								
d Additions during the year								
e Distributions during the year								
f Ending balance							N ₂ -	
2a Did the organization include an am		rm 990,	Part X, line 21	:			· · · · Yes	No
b If 'Yes,' explain the arrangement in Part V Endowment Funds Com		raphiz	ation answor	od 'Vo	s' to Form 90	0 Part IV line	10	
	(a) Current	- Z	(b) Prior yea		(c) Two years bac			ır years back
1 a Beginning of year balance		,						T years back
b Contributions								
c Net Investment earnings, gains, and losses								
d Grants or scholarships								
e Other expenditures for facilities and programs								
f Administrative expenses								
g End of year balance								
2 Provide the estimated percentage	-	end bal	ance held as:					
a Board designated or quasi-endown	nent 🕨 🔜		010					
b Permanent endowment ►	010							
c Term endowment ►	00							
3a Are there endowment funds not in organization by:	the posses	sion of t	the organization	that are	e held and adm	inistered for the	` _`	res No
(i) unrelated organizations							3a(i)	
(ii) related organizations								
b If 'Yes' to 3a(ii), are the related org	-						3b	
4 Describe in Part XIV the intended u						. 10		
Part VI Investments-Land, Bu	ildings, a							
Description of investment			t or other basis vestment)		Cost or other sis (other)	(c) Accumulate Depreciation	d (d) Bo	ok Value
1a Land								
b Buildings					F0 440	10 11		27 226
c Leasehold improvements					50,440.	13,10		<u>37,336.</u>
d Equipment					248,439.	119,48		128,951.
e Other					<u>163,212.</u>	43,07		120,137.
Total. Add lines 1a through 1e (Column	(a) must ea	uai Fori	m 990, Part X, d	coiumn	(в), IIne IU(с).).		•	286,424.

BAA

Schedule **D** (Form 990) 2009

Schedule D (Form 990) 2009 TRANSFAIR USA DBA	FAIR TRADE USA	41-1848081	Page 3
Part VII Investments-Other Securities See Fo		N/A	
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value	;
Financial derivatives			
Closely-held equity interests			
Other			
Total. (Column (b) must equal Form 990 Part X, col. (B) line 12.) ►			
Part VIII Investments-Program Related (See F			
(a) Description of investment type	(b) Book value	(c) Method of valuation Cost or end-of-year market value	2
			<u>.</u>
Total. (Column (b) must equal Form 990, Part X, Col. (B) line 13.) ►			
Part IX Other Assets (See Form 990, Part X, I	ine 15) N/A		
	scription		Book value

(a) Description	(b) Book value
otal. (Column (b) must equal Form 990, Part X, col. (B), line 15).	

Part X Other Liabilities (See Form 990, Part X, line 25)

(a) Description of Liability	(b) Amount	
Federal Income Taxes		
DEFERRED LEASE INCENTIVE	192,40	7.
Total (Column (b) must equal Form 990 Part X col (B) line	25) ► 192.40	7

2. FIN 48 Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48.

Schedule D (Form 990) 20	09 TRANSFAIR USA DBA FAIR TRADE USA		41-1848081	Page 4
Part XI Reconciliat	ion of Change in Net Assets from Form 990 to I	inancial Statements		
1 Total revenue (Form	990, Part VIII,column (A), line 12)			9,775,895.
2 Total expenses (Forr	n 990, Part IX, column (A), line 25)			9,453,346.
3 Excess or (deficit) for	r the year. Subtract line 2 from line 1			322,549.
4 Net unrealized gains	(losses) on investments			19,087.
5 Donated services an	d use of facilities			
6 Investment expenses	5			
7 Prior period adjustme	ents			
8 Other (Describe in P	art XIV)			
9 Total adjustments (n	et). Add lines 4 through 8			19,087.
10 Excess or (deficit) fo	r the year per audited financial statements. Combine lines 3	3 and 9		341,636.
	ion of Revenue per Audited Financial Statemen			
1 Total revenue, gains	, and other support per audited financial statements		1 1	0,040,694.
2 Amounts included or	line 1 but not on Form 990, Part VIII, line 12:			
a Net unrealized gains	on investments	2a 19,08	7.	
b Donated services and	d use of facilities	2b 245,71	2.	
c Recoveries of prior y	ear grants	2c		
d Other (Describe in P	art XIV)	2d		
e Add lines 2a through	2d		2e	264,799.
3 Subtract line 2e from	ı line 1		3	9,775,895.
4 Amounts included or	Form 990, Part VIII, line 12, but not on line 1 :			
a Investments expense	es not included on Form 990, Part VIII, line 7b	4a		
b Other (Describe in P	art XIV)	4b		
c Add lines 4a and 4b		· · · · · · · · · · · · · · · · · · ·	4c	
5 Total revenue. Add li	nes 3 and 4c. (This must equal Form 990, Part I, line 12.).		5	9,775,895.
Part XIII Reconcilia	tion of Expenses per Audited Financial Stateme	ents With Expenses p	er Return	
1 Total expenses and	osses per audited financial statements		1	9,699,058.
2 Amounts included or	line 1 but not on Form 990, Part IX, line 25:			
a Donated services and	d use of facilities	2a 245,71	2.	
b Prior year adjustmer	ts	2b		
c Other losses		2c		
d Other (Describe in P	art XIV)	2d		
e Add lines 2a through	2d		2e	245,712.
3 Subtract line 2e from	ı line 1		3	9,453,346.
4 Amounts included or	Form 990, Part IX, line 25, but not on line 1:			
a Investments expense	es not included on Form 990, Part VIII, line 7b	4a		
b Other (Describe in P	art XIV)	4b		
c Add lines 4a and 4b.			4c	
5 Total expenses. Add	lines 3 and 4c (This must equal Form 990, Part I, line 18.)		5	9,453,346.
Part XIV Suppleme	ntal Information			

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

2

Department of the Treasury Internal Revenue Service	► At	ttach to Form 990). ► See separate instructions		Open to Public Inspection
Name of the organization				Employer iden	tification number
TRANSFAIR USA DBA				41-1848	
Part I General Info to Form 990,	rmation on Activiti Part IV, line 14b.	es Outside the	e United States. Complet	e if the organizati	on answered 'Yes'
1 For grantmakers. Do grantees' eligibility fo	es the organization mains of the grants or assistant	intain records to s ice, and the selec	substantiate the amount of the tion criteria used to award the	grants or assistance, grants or assistance?	the X Yes No
2 For grantmakers. De	scribe in Part IV the or	ganization's proce	edures for monitoring the use o	f grant funds outside	the United States.
3 Activities per Region.	Use Schedule F-1 (Fo	orm 990) if additio	nal space is needed.)	[
(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	expenditures in region
SOUTH AMERICA	0	1	PROGRAM SERVICE &	COOPERATIVE	385,789.
			GRANTS	DEVELOPMENT	
SUB SAHARA AFRICA	0	1	PROGRAM SERVICE &	COOPERATIVE	215,805.
			GRANTS	DEVELOPMENT	

Statement of Activities Outside the United States

'Yes' to Form 990 Part IV line 14h 15 or 16 o if

2009
Open to Publi

OMB No. 1545-0047

Schedule F (Form 990)	
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Totals.

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BAA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) (2009)

601,594.

Schedule F (Form 990) 2009 TRANSFAIR USA DBA FAIR TRADE USA

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered 'Yes' to Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Check this box if no one recipient received more than \$5,000.... Use Schedule F-1 (Form 990) if additional space is needed.

(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other
		AFRICA	COOPERAT.	8,895.	WIRE			
			DEVELOPMT		TRANSFER			
		SOUTH AMERICA	COOPERAT.	14,369.	WIRE			
			DEVELOPMT		TRANSFER			
		SOUTH AMERICA	COOPERAT.	15,100.	WIRE			
			DEVELOPMT		TRANSFER			
		SOUTH AMERICA	COOPERAT.	16,185.	WIRE			
			DEVELOPMT		TRANSFER			
		SOUTH AMERICA	COOPERAT.	18,916.	WIRE			
			DEVELOPMT		TRANSFER			
		SOUTH AMERICA	COOPERAT.	19,738.	WIRE			
			DEVELOPMT		TRANSFER			
		SOUTH AMERICA	COOPERAT.	7,462.	WIRE			
			DEVELOPMT		TRANSFER			

3 Enter total number of other organizations or entities

BAA

Schedule **F** (Form 990) 2009

7

►

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41-1848081

TRANSFAIR USA DBA FAIR TRADE USA Schedule F (Form 990) 2009

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered 'Yes' to Form 990, Part IV, line 16. Use Schedule F-1 (Form 990) if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)

Schedule F (Form 990) 2009 TRANSFAIR USA DBA FAIR TRADE USA	41-1848081	Page 4
Part IV Supplemental Information Complete this part to provide the information required in Part I, line 2, and any additional	information	
ADDITIONAL SUPPLEMENTAL INFORMATION		
MONITORING THE USE OF GRANTS OUTSIDE THE US TAKES PLACE THROU	JGH CONTRACTUALLY	
OBLIGATED NARRATIVE AND FINANCIAL PROGRESS REPORTS VALIDATED	THROUGH REGULAR SI	<u>re</u>
VISITS CONDUCTED BY PROGRAM MANAGEMENT CONTRACTORS BASED IN (COUNTRY.	

SCHEDULE I		Gi	ants and Ot	her Assistance	to Organization	IS,	ŀ	OMB No. 1545-0047		
(Form 990)	Grants and Other Assistance to Organizations, Governments and Individuals in the United States									
Department of the Treasury Internal Revenue Service		Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 21 or 22. ► Attatch to Form 990.								
Name of the organization							Employer identifi			
TRANSFAIR USA I							41-184808	31		
the selection criter	ria used to award t	he grants or assistan	ce?	ants or assistance, the g internation of the united		he grants or assistant	ce, and	X Yes No		
Part II Grants and						te if the organiza	tion answered 'Y	es' to Form		
990, Part I	√, line 21 for ar	ny recipient that r	eceived more t	han \$5,000. Check	this box if no one i	recipient received	more than \$5,00	00. Use		
Part IV and	Schedule I-1 ((Form 990) if addi	tional space is	needed				►X		
1 (a) Name and address or governm		(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance		
			-					0		
3 Enter total numbe	r of other organiza	tions					<u> </u>	• 0		

BAA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

TRANSFAIR USA DBA FAIR TRADE USA Schedule I (Form 990) 2009 Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered 'Yes' to Form 990, Part IV, line 22. Use Part IV and Schedule I-1 (Form 990) if additional space is needed.

BAA

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance			
Part IV Supplemental Information. Comp	lete this part to p	provide the information	tion required in Par	t I, line 2, and any oth	ner additional information.			
PART IV - ADDITIONAL SUPPLEMENT	AL INFORMATIO	<u>N</u>						
ORGANIZATION HAS ESTABLISHED G	UIDELINES AND	HAS REQUESTED	REPORTS OUTLIN	ING				
ACCOMPLISHMENTS. IN SOME CASES	, THE ORGANIZ	ATION HAS PARTI	CIPATED IN THE	EVENTS FOR				
WHICH THE GRANT WAS_GIVEN								

41-1848081

Page 2

SCH	Compensation Information					47		
	n 990)	For certain Officers, Directors, Trustees, Key Employees, and Highe Compensated Employees	st	2009				
Department of the Treasury Internal Revenue Service Complete if the organization answered 'Yes' to Form 990, Part IV, line 23. Op Attach to Form 990. See separate instructions. I								
Name	of the organization		Employer identification nu	ımber				
TRA	NSFAIR USA	DBA FAIR TRADE USA	41-1848081					
Par	t I Questions	Regarding Compensation						
1 a	VII, Section A, Iir	iate box(es) if the organization provided any of the following to or for a person listed in Formation regarding these items. charter travel Housing allowance or residence for Payments for business use of pers	personal use		Yes	No		
h	Tax indemnif	ication and gross-up payments spending account es on line 1a are checked, did the organization follow a written policy regarding pay	ion fees uffeur, chef)					
U.	reimbursement of	r provision of all of the expenses described above? If 'No,' complete Part III to expl	ain	1b				
2	Did the organizat trustees, and the	ion require substantiation prior to reimbursing or allowing expenses incurred by all CEO/Executive Director, regarding the items checked in line 1a?	officers, directors,	2				
3	CEO/Executive D X Compensatio Independent	any, of the following the organization uses to establish the compensation of the orgirector. Check all that apply.n committeecompensation consultantXXApproval by the board or compensation	-					
4	During the year, or a related organ	did any person listed in Form 990, Part VII, Section A, line 1a with respect to the fil nization:	ing organization					
a	Receive a severa	nce payment or change-of-control payment?		4a		Х		
b	Participate in, or	receive payment from, a supplemental nonqualified retirement plan?		4b		Х		
С	•	receive payment from, an equity-based compensation arrangement? lines 4a-c, list the persons and provide the applicable amounts for each item in Pa		4c		X		
	Only section 501	(c)(3) and 501(c)(4) organizations must complete lines 5-9.						
5	contingent on the		•					
	5	? nization?		5a 5b	Х	Х		
U.		or 5b, describe in Part III.		50		Λ		
6		d in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any o	compensation					
	-	?		6a	Х			
b		nization?		6b		Х		
7	For person listed described in lines	in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixe 5 5 and 6? If 'Yes,' describe in Part III	d payments not PARTIII	7	Х			
8	Were any amoun contract exceptio	ts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was s n described in Regs. section 53.4958-4(a)(3)? If 'Yes,' describe in Part III	ubject to the initial	8		Х		
9		did the organization also follow the rebuttable presumption procedure described in 5(c)?		9		Х		
BAA	For Privacy Act a	and Paperwork Reduction Act Notice, see the Instructions for Form 990.	Schedule .	(Forn	n 990)	2009		

TRANSFAIR USA DBA FAIR TRADE USA Schedule J (Form 990) 2009

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations described in the instructions on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

(A) Name		(B) Breakdown c	of W-2 and/or 1099-MISC		(C) Retirement and	(D) Nontaxable	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ	
		(i) Base compensation	(ii) Bonus and incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(i)-(D)		
PAUL RICE	(i)	170,016.	25,575.	<u>0.</u>	7,565.	<u> </u>	223,144.	(
	(ii)	0.	0.	0.	0.	0.	0.	(
TODD STARK	(i)	149,241.	9,625.	<u>0.</u>	0.	<u>6,771.</u>	165,637.	(
	(ii)	0.	0.	0.	0.	0.	0.	(
JOAN BRAUN	(i)	133,585.	15,450.	<u>0.</u>	5,810.	21,433.	176,278.	(
	(ii)	0.	0.	0.	0.	0.	0.	(
LYNNELL LOHR	(i)	114,386.	<u> </u>	<u>0.</u>	4,603.	<u> </u>	152,037.	(
	(ii)	0.	0.	0.	0.	0.	0.		
	(i)								
	(ii)								
	(i)								
	(ii)								
	(i)								
	(ii)								
	(i)								
	(ii)								
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	(ii)								
	(i)				+				
	(ii)								
	(i)				├ <i>────</i> ┝				
	(ii)								
	(i) (ii)				├ <i>────</i> ┝				
	(i) (ii)				┝--------				
BAA	(11)			TEEA4102L 02/	<u> </u>			lule J (Form 990) 20	

41-1848081

Schedule J (Form 990) 2009 TRANSFAIR USA DBA FAIR TRADE USA	41-1848081	Page 3
Part III Supplemental Information		
Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, this part for any additional information.	1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also co	omplete
PART I, LINE 7 - NON-FIXED PAYMENTS NOT LISTED		
DANUIGER FOR VITCE REPORTED THE RACER AN AUXIMITETARIE AREDAMIANAL COALS		
BONUSES FOR VICE PRESIDENTS WERE BASED ON QUANTIFIABLE OPERATIONAL GOALS.		

Schedule J (Form 990) 2009

Schedule J (Form 990) 2009 TRANSFAIR USA DBA FAIR TRADE USA	41-1848081	Page 3
Part III Supplemental Information		
Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a this part for any additional information.	a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also c	complete
this part for any additional information.		
PART JIL- ADDITIONAL INFORMATION		
THE CEO, THE CFO AND THE COO EARN BONUSES TIED TO REVENUE AND NET EARNING (GOALS	

SCHEDULE	0
(Form 990)	

<u>FORM 990, PART III, LINE 4A - PROGRAM SERVICE ACCOMPLISHMENTS</u>

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

TRANSFAIR USA DBA FAIR TRADE USA

Employer identification number 41-1848081

CERTIFICATION: TRANSFAIR USA CERTIFIED OVER 100 MILLION POUNDS OF FAIR TRADE COFFEE FOR THE FIRST TIME IN OUR ELEVEN YEAR HISTORY AS IMPORTS INCREASED BY MORE THAN 25 PERCENT OVER 2008. THANKS TO EXPONENTIAL GROWTH IN RETAIL AND CONSUMER DEMAND FOR FAIR TRADE PRODUCE, TRANSFAIR USA CERTIFIED MORE THAN 24 MILLION POUNDS OF FAIR TRADE BANANAS DURING THE FIRST HALF OF THE YEAR, TWICE THE AMOUNT CERTIFIED DURING THE SAME PERIOD LAST YEAR. THE AMOUNT OF WINE CERTIFIED AS FAIR TRADE AND SOLD IN THE UNITED STATES QUADRUPLED BETWEEN 2008 AND 2009. TRANSFAIR USA WAS PROUD TO PUBLISH THE WORLD'S FIRST STANDARD FOR FAIR TRADE CERTIFIED GARMENT MANUFACTURING. GARMENTS AND HOME GOODS LABELED WITH THE FAIR TRADE CERTIFIED LOGO WILL BE THE FIRST-EVER FAIR TRADE PRODUCTS TO DELIVER PREMIUMS TO PRODUCERS AT TWO LEVELS OF THE SUPPLY CHAIN: ORGANIC COTTON FARMERS AND FACTORY WORKERS. THE FAIR TRADE GARMENT STANDARD REPRESENTS THE FIRST FACTORY AUDITING CODE IN THE WORLD THAT WILL GUARANTEE HIGHER WAGES TO GARMENT FACTORY WORKERS, AND INTEGRATE CONSUMERS DIRECTLY INTO THE EFFORT TO IMPROVE WORKPLACE CONDITIONS WITH A CONSUMER-FACING LABEL. THE SUCCESS OF FAIR TRADE CERTIFIED FOR PRODUCERS AROUND THE WORLD IS DEPENDENT ON THE ENTHUSIASTIC ENGAGEMENT OF BUSINESS PARTNERS WILLING TO PURCHASE AND SELL FAIR TRADE PRODUCTS, AND HAVE THEIR SUPPLY CHAINS AUDITED. TRANSFAIR USA WORKS HARD TO ENSURE OUR LICENSEE BUSINESS PARTNERS ENJOY A POSITIVE RELATIONSHIP WITH FAIR TRADE. IN THIS SPIRIT, WE ELECTED TO REDESIGN THE SYSTEM BY WHICH LICENSEES REPORT THEIR FAIR TRADE BUSINESS TO TRANSFAIR USA - OUR CERTIFICATION SYSTEM.

ne of the organization RANSFAIR USA DBA FAIR TRADE USA	Employer identification number 41-1848081
FORM 990, PART III, LINE 4A - PROGRAM SERVICE ACCOMPLISHMEN	NTS (CONTINUED)
BUSINESS PARTNERS - RANGING IN SIZE AND COMPLEXITY FROM	WALMART TO SMALL IMPORTERS -
TO MAINTAIN THEIR OWN RECORDS AND DATA. LICENSEES ARE AN	BLE TO LOGIN TO VIEW THEIR
ACCOUNT, CONTACT, AND FAIR TRADE CERTIFIED PRODUCT INFO	RMATION, AS WELL AS RUN AND
EXPORT BASIC REPORTS. TRANSFAIR USA'S ABILITY TO CONTINU	UE TO GROW THE MARKET OF FAIL
TRADE PRODUCTS IN THE U.S., AND DELIVER MORE IMPACT TO A	A WIDER RANGE OF FARMER
PRODUCERS IN THE DEVELOPING WORLD, IS DEPENDENT UPON MAI	KING CURRENT SYSTEMS WORK MOD
EFFICIENTLY TO ACCOMMODATE THE INCREASING NUMBER OF BUS	INESS PARTNERS AND PRODUCTS
THE PROGRAM.	
FORM 990, PART III, LINE 4B - PROGRAM SERVICE ACCOMPLISHMEN	NTS
MARKETING, COMMUNICATION, AND EDUCATION: THE FAIR TRADE	CERTIFIED LABEL HAS BECOME A
HIGHLY VISIBLE SYMBOL AS SOCIAL AND ENVIRONMENTAL ISSUES	S HAVE BECOME MORE AND MORE
OF A PRIORITY FOR CONSUMERS.	
TRANSFAIR USA'S ANNUAL FAIR TRADE MONTH BRINGS TOGETHER	BRANDS, RETAILERS,
CONSUMERS, AND THE MEDIA FOR A MONTH-LONG CAMPAIGN TO PI	ROMOTE FAIR TRADE. GRASSROOTS
EVENTS, PRODUCER TOURS, MEDIA RELATIONS, ONLINE MARKETIN	NG CAMPAIGNS, AND DISTRIBUTO
PROMOTIONS COMBINE TO GALVANIZE SUPPORTERS AND BUILD AWA	ARENESS.
OCTOBER 2009 MARKED THE SIXTH ANNUAL FAIR TRADE MONTH II	N THE UNITED STATES,
COMMEMORATED WITH A MAJOR ONLINE COMMUNITY-BUILDING CAM	PAIGN. EACH DAY WAS MARKED BY
A DIFFERENT FACT ABOUT FAIR TRADE AND A SIMPLE ACTION TH	HAT FAIR TRADE FANS COULD
TAKE TO SUPPORT THE GROWTH OF FAIR TRADE. TRANSFAIR USA	'S SOCIAL NETWORKS GREW BY
MORE THAN 5,000 PEOPLE AND BY THE END OF THE MONTH WE HA	AD 31,000 FANS ON FACEBOOK
AND 3,100 FOLLOWERS ON TWITTER. THESE ONLINE COMMUNITIES	S PLAY CRITICAL ROLES IN OUR
EFFORTS TO RAISE AWARENESS AND DEMAND FOR FAIR TRADE CE	RTIFIED PRODUCTS.

Schedule O (Form 990) 2009 Name of the organization E	Page 2
-	11-1848081
FORM 990, PART III, LINE 4B - PROGRAM SERVICE ACCOMPLISHMENTS (CONT	INUED)
THE FAIR TRADE TOWNS CAMPAIGN BEGAN IN 2007 TO MOBILIZE PEOPLE I	N LOCAL CITIES AND
TOWNS ACROSS THE COUNTRY TO ENSURE FAIR TRADE PRODUCTS ARE SOLD	IN LOCAL STORES,
RETAILERS, AND COMMUNITY ORGANIZATIONS. A GRASSROOTS CAMPAIGN, F	AIR TRADE TOWNS
EXPANDS THE FAIR TRADE MOVEMENT BY RAISING CONSUMER AWARENESS, I	NCREASING SALES OF
FAIR TRADE PRODUCTS, AND PROMOTING FAIR TRADE VIA LOCAL MEDIA. I	NCREASED CONSUMER
DEMAND AND SALES DEEPEN THE IMPACT OF FAIR TRADE FOR PRODUCERS I	N DEVELOPING
NATIONS. DURING 2009, THE MOVEMENT GREW FROM NINE TO 13 DECLARED	FAIR TRADE TOWNS
AND MORE THAN 40 ACTIVE CAMPAIGNS.	
FOR THE PAST SEVEN YEARS, TRANSFAIR USA HAS COORDINATED THE PART	CICIPATION OF FAIR
TRADE FARMERS AT THE SPECIALTY COFFEE ASSOCIATION OF AMERICA (SC	CAA) CONFERENCE AND
TRADE SHOW. IN 2009 TRANSFAIR USA ORGANIZED THE ATTENDANCE OF 20	0 FAIR TRADE COFFEE
FARMERS IN ANAHEIM, CA. SCAA PROVIDED INVALUABLE OPPORTUNITIES F	OR FARMERS TO
CONNECT WITH POTENTIAL BUYERS, LEARN MORE ABOUT THE U.S. COFFEE	INDUSTRY, AND ATTEND
EDUCATIONAL WORKSHOPS. FARMERS CAME FROM 22 COUNTRIES ACROSS LAT	IN AMERICA, AFRICA
AND ASIA, AND REPRESENTED 90 DIFFERENT COFFEE COOPERATIVES. IN C	CONJUNCTION WITH
SCAA, TRANSFAIR USA HOSTED OUR HIGHLY POPULAR PRODUCER FORUM - A	WHOLE DAY'S WORTH
OF DISCUSSIONS ON TOPICS CRITICAL TO FAIR TRADE FARMERS, SUCH AS	CLIMATE CHANGE AND
THE CURRENT GLOBAL ECONOMIC CRISIS.	
FORM 990, PART III, LINE 4C - PROGRAM SERVICE ACCOMPLISHMENTS	
BUSINESS DEVELOPMENT: TO EARN THE LICENSE FROM TRANSFAIR USA TO	USE THE FAIR TRADE
CERTIFIED LABEL ON THEIR PRODUCTS, COMPANIES MUST BUY FROM CERTI	FIED FARMS, PAY FAIR
TRADE PRICES AND COMMUNITY DEVELOPMENT PREMIUMS AND SUBMIT TO A	RIGOROUS SUPPLY
CHAIN AUDIT. TODAY, OUR PARTNER COMPANIES RANGE FROM SMALL, MISS	SION-DRIVEN COFFEE
ROASTERS TO SOME OF THE LARGEST INTERNATIONAL CORPORATIONS IN TH	IE WORLD.
ВАА	Schedule O (Form 990) 2009

nedule O (Form 990) 2009 le of the organization CANSFAIR USA DBA FAIR TRADE USA	Par Employer identification number 41-1848081
FORM 990, PART III, LINE 4C - PROGRAM SERVICE ACCOMPLISHMEN	
U.S. RETAIL SALES OF FAIR TRADE CERTIFIED PRODUCTS WERE A	AN ESTIMATED \$1.2 BILLION IN
2009, AN INCREASE OF SEVEN PERCENT OVER 2008. FARMERS AND	D WORKERS EARNED MORE
ADDITIONAL INCOME DURING THE FIRST HALF OF 2009 ALONE THA	AN THEY DID DURING TRANSFAIR
USA'S ENTIRE FIRST FIVE YEARS OF OPERATIONS: AN ADDITION	AL \$25.5 MILLION. FAIR TRADE
CERTIFIED HAS GROWN TO ENCOMPASS A WIDE VARIETY OF PRODUC	CTS AT MORE THAN 50,000
RETAIL OUTLETS. ACROSS INDUSTRIES, PIONEERING BRANDS HAVE	E CONTINUED TO INNOVATE
WITHIN THE FAIR TRADE CATEGORY AND HAVE EXPANDED INTO NEW	W_FOOD_PRODUCTS_AND
INGREDIENTS SOURCED FROM 58 DEVELOPING COUNTRIES.	
THE FAIR TRADE CERTIFIED COFFEE MARKET IN THE UNITED STAT	TES GREW BY 45% DURING THE
FIRST HALF OF THE YEAR. NEW FAIR TRADE PRODUCTS WERE INT	RODUCED THIS YEAR LIKE
PALESTINIAN OLIVE OIL, SHEA BUTTER FROM BURKINA FASO, AND	D_QUINOA_FROM_BOLIVIA
COMPANIES ACROSS THE COUNTRY INCREASINGLY SEEK FAIR TRAD	
MORE THAN 80 NEW COMPANIES JOINED THE MOVEMENT TO OFFER 1	
PRODUCTS IN THE UNITED STATES. THE TOTAL NUMBER OF TRANSI	
COMPANIES. FROM ICE CREAM TO BEVERAGES TO COSMETICS, FAIL	R TRADE CERTIFIED
INGREDIENTS ARE TURNING UP IN MORE THAN 6,000 PRODUCTS.	
FORM 990, PART III, LINE 4D - OTHER PROGRAM SERVICES DESCRIPT	
OTHER: THE GLOBAL PRODUCER SERVICES PROGRAM OF TRANSFAIR	
WORKER COOPERATIVES THROUGHOUT THE GLOBAL SOUTH TO IMPROV	VE BUSINESS PRACTICES,
SALES, AND PRODUCT QUALITY. IN RWANDA, OUR WORK WITH COFI	FEE GROWING COMMUNITIES HAS
HELPED FACILITATE THE EMPOWERMENT OF WOMEN PRODUCERS. CO	FFEE PLAYS A VITAL ROLE IN
RWANDA'S ONGOING REBUILDING POST-CIVIL WAR AND GENOCIDE.	
CLOSELY WITH FARMERS THIS YEAR TO ENABLE THEM TO ACHIEVE	THE HIGH QUALITY AND
SUSTAINABLE MARKET ACCESS THEY NEED TO USE THEIR COFFEE	AS A TOOL FOR ECONOMIC

Schedule O (Form 990) 2009	Page 2
Name of the organization TRANSFAIR USA DBA FAIR TRADE USA	Employer identification number 41-1848081
FORM 990, PART III, LINE 4D - OTHER PROGRAM SERVICES DESCRIPTION (CONTINUED)
DEVELOPMENT AND COMMUNITY EMPOWERMENT.	
TRANSFAIR_USA_HAS_PROVIDED_OVER_6,000_RWANDAN_FARMERS_WITH_TR	AINING IN QUALITY
EVALUATION_AND_IMPROVEMENT, FINANCIAL_LITERACY, AND_DEMOCRATI	C_COOPERATIVE
MANAGEMENT. THE PROGRAM HAS ALSO ENABLED ONE OF OUR RWANDA PA	RTNER_COOPERATIVES_TO
BUILD A COFFEE CUPPING LABORATORY AND CONNECTED WOMEN'S ORGAN	IIZATIONS_WITH_UNIQUE
TRAINING OPPORTUNITIES AND DIRECT LINKAGE TO THE UNITED STATE	S_FAIR_TRADE_MARKET
TRANSFAIR USA'S RESPONSIBLE SOURCING PARTNERSHIP (RSP) IS A U	NIQUE_PUBLIC-PRIVATE
PARTNERSHIP AMONG THE UNITED STATES AGENCY FOR INTERNATIONAL	DEVELOPMENT (USAID),
TRANSFAIR USA, WALMART STORES, INC., SEBRAE-MINAS GERAIS, AND	TWELVE COOPERATIVE
ORGANIZATIONS REPRESENTING OVER 30,000 SMALLHOLDER FAMILIES I	N THE BRAZILIAN STATES
OF MINAS GERAIS, SãO PAULO, AND BAHIA. THE PROGRAM HAS PROVID	ED THOUSANDS OF FARMERS
WITH TRAINING IN COOPERATIVE GOVERNANCE, HARVEST, AND PROCESS	ING BEST PRACTICES,
QUALITY EVALUATION, AND ORGANIC CONVERSION, AS WELL AS GRANTS	FOR INFRASTRUCTURE
UPGRADES. A HIGHLIGHT OF THE RSP WAS THE SECOND ANNUAL FAIR T	RADE CERTIFIED CUPPING
COMPETITION; AN INTERNATIONAL PANEL OF COFFEE EXPERTS EVALUAT	ED SAMPLES FROM THE
FINEST FAIR TRADE COFFEES PRODUCED IN BRAZIL THIS YEAR. ALL T	THE TOP WINNING LOTS
WERE THEN AUCTIONED OFF TO LEADING COFFEE BUYERS FROM AROUND	THE WORLD.
FORM 990, PART VI, LINE 11 - FORM 990 REVIEW PROCESS	
DRAFT FORM 990 IS REVIEWED AND APPROVED BY AUDIT COMMITTEE BE	FORE FILING.
FORM 990, PART VI, LINE 12C - EXPLANATION OF MONITORING AND ENFORCE	EMENT OF CONFLICTS
ONCE A YEAR, THE ORGANIZATION CIRCULATES A LIST OF ALL VENDOR	S AND ASKS THE BOARD TO
REVIEW THE LIST OF LICENSEES (THOSE WHO PAY FEE FOR SERVICE)	WHO ARE SHOWN ON THE
TRANSFAIR'S USA WEBSITE. THE BOARD MEMBERS ARE THEN ASKED TO	RE-SIGN THE CONFLICT OF

of the organization NSFAIR USA DBA FAIR TRADE USA	Employer identification number 41-1848081
FORM 990, PART VI, LINE 12C - EXPLANATION OF MONITORING AND B	
INTEREST POLICY COMPLIANCE STATEMENT.	
FORM 990, PART VI, LINE 15A - COMPENSATION REVIEW & APPROVA	
IN THE FOURTH QUARTER OF 2008, THE ORGANIZATION HIRED	
FIRM AND HAD THEM PREPARE A STUDY OF COMPARABLE COMPEN	
OF THE POSITIONS IN THE ORGANIZATION, INCLUDING ALL OF	THE KEY POSITIONS. THOSE
FINDINGS WERE AGED FOR 2009 AND PRESENTED TO THE COMPE	INSATION COMMITTEE.
IN 2009, THE ORGANIZATION ASKED THE SAME FIRM TO AGE T	THE DATA FOR THE KEY POSITIONS
FOR 2010. THEY DID SO. THAT DATA WAS PROVIDED TO THE C	COMPENSATION COMMITTEE FOR ITS
CONSIDERATION. ALL C LEVEL SALARY ADJUSTMENTS ARE APP	PROVED BY THE BOARD OF
DIRECTORS.	
FORM 990, PART VI, LINE 19 - OTHER ORGANIZATION DOCUMENTS PI	UBLICLY AVAILABLE
ANNUAL REPORTS, AUDITS, AND TAX RETURNS ARE PROVIDED O	ON OUR WEBSITE. ARTICLES OF
INCORPORATION AND BY-LAWS ARE ON FILE WITH THE STATE O	OF MINNESOTA AND THE STATE OF
CALIFORNIA. WE FILE CHARITABLE SOLICITATION REGISTRATI	CON IN 15 STATES. THE STATE
FILINGS REQUIRE SUBMISSION OF THE BY-LAWS, ARTICLES OF	' INCORPORATION AND FINANCIAL
STATEMENTS	

Schedule O (Form 990) 2009		Page 2
Name of the organization	Employer identification number	
TRANSFAIR USA DBA FAIR TRADE USA	41-1848081	
	·	

BAA

TAXABLE YEARCalifornia Exempt Organization2009Annual Information Return

Calendar ye	ear 2009	or fiscal year	beginning month	day	year	, and end	ling month	da	у у	vear
A First Retu	urn Filed?	Yes	B Type of organization	Exempt u	nder Secti	on 23701 D	(insert letter)	С	ORP #	
		X No		IRC Section	on 4947(a)(1) trust	-	2	158319	
Corporation/Or	ganization N	ame						F	EIN	
TRANSFA	AIR US	A DBA FAI	IR TRADE USA					4	1-18480	81
Address										
1500 BF	ROADWA	Y #400								
City		-						St	ate ZIP Code	
OAKLANI	D, CA	94612								
			• Yes	X No			k box. See General Inst			
		e∕affiliate in a gro		X No			uired			
,		5	· ·		н		used 1 Cash		X Accrual	3 Other
			• Yes	X No	I	If exempt under R8	TC Section 23701d, ha	is the o	rganization dur	ing the year:
b If 'Yes,	' enter the r	number of affiliate	S		ļ	legislation or any b	any political campaign allot measure, or (3) n	nade an	election under	
c Are all	c Are all affiliates included?						4.5 (relating to lobbyin	ia by pu	(blic charities)	'If 'Yes.'
(If 'No,	' attach a lis	st. See instruction	s.)			-	janizations		-	
			organization covered	X No		-			<u> </u>	
, ,					J	articles of incorpor	n have any changes in ation, or bylaws that h	its activ	been reported	g instrument, to the
	-		Yes	X No	ł	Franchise Tax Boar	d? If 'Yes,' complete a	n expla	nation and atta	ch copies
E Final retu			Tes			of revised documer	nts			Yes X No
	Dissolved		endered (Withdrawn)		к	Is the organization	exempt under R&TC S	ection 2	3701g? •	Yes X No
		organized (attach	· · · ·			If 'Yes,' enter amou	unt of gross receipts fr s	om .	<u> </u>	
	-		•							
				hedule.	L	Is the organization	under audit by the IRS	or has	the	Yes X No
	Check the box if the organization filed the following federal forms or schedule: IRS audited in a prior year? Yes X No 1 • 990T 2 • 990PF 3 • (Schedule H) 990 M Is the organization a Limited Liability Company? • Yes X No									
L			Section 23701d and is exclusively		N	-	n file Form 100 or Forr			
education	al, or charit	able, and is suppo	orted primarily (50% or more) b	y public		report taxable incor	me?		· · · · •	Yes X No
Part I	Complet	e Part I unless	s not required to file this	form. See Ge	neral In	structions B an	d C.			
	1 Gro	oss sales or re	ceipts from other sources	s. From Side 2	2, Part	II, line 8	• • • • • • • • • • • •	1	7,	023,418.
Dessints			assessments from membe					2		
Receipts and	 3 Gross contributions, gifts, grants, and similar amounts received					3	2,	752,477.		
Revenues		0	U			•			-	
			e completed. If the result				struction C	4	9,	775,895.
		0	ld							
			is, and sales expenses o			·			[
			line 5 and line 6					7		
			ne. Subtract line 7 from li					8		775,895.
Expenses			nd disbursements. From					9	9,	453,346.
			s over expenses and dis					10		<u>322,549.</u>
		-	\$25. See General Instruc					11		10.
Filing Fee			erest. See General Instru					12 13		
ree										
			neral Instruction K d line 11, line 13, and line				•	14		
	The	en subtract lin	e 12 from the result					15		10.
	Under pena correct. and	alties of perjury, I d d complete. Declar	leclare that I have examined this r ation of preparer (other than taxp	return, including a aver) is based on	ccompany all informa	ng schedules and sta ition of which prepare	tements, and to the best thas any knowledge	st of my	knowledge and	belief, it is true,
Sign Here	,			Title			Date		Telephone	
	Signature of officer							E	510-663-	-5260
						Date	Check		Preparer's S	
Paid	Preparer's signature	•					if self- employed	E	0029264	2
Preparer's	Firm's nam	e BRE	GANTE + COMPANY	LLP, CPA	A'S				FEIN	
Use Only	(or yours, i self-employ	f ▶ <u>55</u>	HAWTHORNE STREE	T, SUITE	910			9	4-28619	940
	and addres		FRANCISCO, CA	94105					Telephone	
								4	15-777-	
	May the FTB discuss this return with the preparer shown above? See instructions					-	X Yes	No		

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FORM

TRANSFAIR USA DBA FAIR TRADE USA

41-1848081

Part II Organizations with gross receipts of more than \$25,000 and private foundations regardless of amount of gross receipts -

2 Net	1 2 3 4 5 10 11 14 15 14 16 17 18 10 17 18 10 10 10 10 10 10 10 10 10 10	 Disbursements to or for member Compensation of officers, director Other salaries and wages Interest Taxes Rents Depreciation and depletion (See Other. Attach schedule Total expenses and disbursements. Add I 	business activities. See i e of assets (See Instruct m other sources. Add lin- , line 1 mounts paid. Attach schedule. s. ors, and trustees. Attach Instructions).	instructions. ions). sEE.ST scheduleSEE.ST scheduleSEE.ST scheduleSEE.ST re and on Side 1, Part I, line	ATEMENT 1 ATEMENT 2 ATEMENT 2 ATEMENT 3	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	12,774. 7,010,644. 7,023,418. 127,044. 665,018. 3,700,224. 172,220. 345,322. 549,944. 63,123. 3,830,451. 9,453,346.
from Other Sources Expense and Disburse ments Schedu Assets 1 Casi 2 Net	2 2 3 4 4 5 7 8 10 11 13 14 15 14 15 14 15 14 15 14 17 18 10 12 18 10 12 18 10 12 18 10 10 11 10 10 10 10 10 10 10 10 10 10	 Dividends	e of assets (See Instruct m other sources. Add lin, , line 1 mounts paid. Attach schedule s ors, and trustees. Attach Instructions) ine 9 through line 17. Enter her Beginning of	ions). e 1 through line 7. scheduleSEE .STA SEE .STA re and on Side 1, Part I, line 9	ATEMENT 1 ATEMENT 2 ATEMENT 3	3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	7,010,644. 7,023,418. 127,044. 665,018. 3,700,224. 172,220. 345,322. 549,944. 63,123. 3,830,451.
from Other Sources Expense and Disburse ments Schedu Assets 1 Casl 2 Net	2 2 3 4 4 5 7 8 10 11 13 14 15 14 15 14 15 14 15 14 17 18 10 12 18 10 12 18 10 12 18 10 10 11 10 10 10 10 10 10 10 10 10 10	 Dividends	e of assets (See Instruct m other sources. Add lin, , line 1 mounts paid. Attach schedule s ors, and trustees. Attach Instructions) ine 9 through line 17. Enter her Beginning of	ions). e 1 through line 7. scheduleSEE .STA SEE .STA re and on Side 1, Part I, line 9	ATEMENT 1 ATEMENT 2 ATEMENT 3	4 5 6 7 8 9 10 11 12 13 14 15 16 17	7,010,644. 7,023,418. 127,044. 665,018. 3,700,224. 172,220. 345,322. 549,944. 63,123. 3,830,451.
from Other Sources Expense and Disburse ments Schedu Assets 1 Casl 2 Net	s 10 10 11 5 12 14 15 16 17 18 16 17 18	Gross royalties Gross amount received from sale Other income. Attach schedule . Total gross sales or receipts from Enter here and on Side 1, Part I Contributions, gifts, grants, and similar an Disbursements to or for member Compensation of officers, director Other salaries and wages Interest Taxes Rents Depreciation and depletion (See Other. Attach schedule Total expenses and disbursements. Add I Balance Sheets	e of assets (See Instruct m other sources. Add lin- , line 1 mounts paid. Attach schedule s. ors, and trustees. Attach Instructions). <u>ine 9 through line 17. Enter her</u> Beginning of	schedule	ATEMENT 1 ATEMENT 2 ATEMENT 2 ATEMENT 3	5 6 7 8 9 10 11 12 13 14 15 16 17	7,023,418. 127,044. 665,018. 3,700,224. 172,220. 345,322. 549,944. 63,123. 3,830,451.
Other Sources and Disburse ments Schedu Assets 1 Casl 2 Net	((((((((((((((Gross amount received from sale Other income. Attach schedule. Total gross sales or receipts from Enter here and on Side 1, Part I Contributions, gifts, grants, and similar and Disbursements to or for member Compensation of officers, director Other salaries and wages. Interest. Taxes. Rents. Depreciation and depletion (See Other. Attach schedule. Total expenses and disbursements. Add I Balance Sheets 	e of assets (See Instruct m other sources. Add lin, , line 1 mounts paid. Attach schedule s. ors, and trustees. Attach Instructions). <u>ine 9 through line 17. Enter her Beginning of</u>	ions) sEE . STi e 1 through line 7. scheduleSEE . STi scheduleSEE . STi se and on Side 1, Part I, line 9	ATEMENT 1 ATEMENT 2 ATEMENT 2 ATEMENT 3 A	6 7 7 7 8 9 10 11 12 13 14 15 16 17	7,023,418. 127,044. 665,018. 3,700,224. 172,220. 345,322. 549,944. 63,123. 3,830,451.
Sources Expense and Disburse ments Schedu Assets 1 Casl 2 Net	<pre> { { {</pre>	 Other income. Attach schedule. Total gross sales or receipts from Enter here and on Side 1, Part I Contributions, gifts, grants, and similar and Disbursements to or for member Compensation of officers, director Other salaries and wages. Other salaries and wages. Interest. Taxes. Rents. Depreciation and depletion (See Other. Attach schedule. Total expenses and disbursements. Add I Balance Sheets 	m other sources. Add line , line 1 mounts paid. Attach schedule. s prs, and trustees. Attach Instructions). ine 9 through line 17. Enter her Beginning of	SEE . STA	ATEMENT 1 • ATEMENT 2 • ATEMENT 2 • ATEMENT 3 •	7 8 9 10 11 12 13 14 15 16 17 2	7,023,418. 127,044. 665,018. 3,700,224. 172,220. 345,322. 549,944. 63,123. 3,830,451.
and Disburse ments Schedu Assets 1 Casl 2 Net	<pre> { { {</pre>	 Total gross sales or receipts from Enter here and on Side 1, Part I Contributions, gifts, grants, and similar and Disbursements to or for member Compensation of officers, director Other salaries and wages Interest Taxes Rents Depreciation and depletion (See Other. Attach schedule Total expenses and disbursements. Add I Balance Sheets 	m other sources. Add lin- nounts paid. Attach schedule. s ors, and trustees. Attach Instructions) ine 9 through line 17. Enter her Beginning of	e 1 through line 7. scheduleSEE .ST SEE .ST re and on Side 1, Part I, line 9	ATEMENT 2 ATEMENT 3 ATEMENT 3	8 9 10 11 12 13 14 15 16 17	7,023,418. 127,044. 665,018. 3,700,224. 172,220. 345,322. 549,944. 63,123. 3,830,451.
and Disburse ments Schedu Assets 1 Casl 2 Net	<pre> { { {</pre>	 Total gross sales or receipts from Enter here and on Side 1, Part I Contributions, gifts, grants, and similar and Disbursements to or for member Compensation of officers, director Other salaries and wages Interest Taxes Rents Depreciation and depletion (See Other. Attach schedule Total expenses and disbursements. Add I Balance Sheets 	m other sources. Add lin- nounts paid. Attach schedule. s ors, and trustees. Attach Instructions) ine 9 through line 17. Enter her Beginning of	e 1 through line 7. scheduleSEE .ST SEE .ST re and on Side 1, Part I, line 9	ATEMENT 2 ATEMENT 3 ATEMENT 3	9 10 11 12 13 14 15 16 17	7,023,418. 127,044. 665,018. 3,700,224. 172,220. 345,322. 549,944. 63,123. 3,830,451.
and Disburse ments Schedu Assets 1 Casl 2 Net	10 11 5 12 13 14 15 14 15 16 17 18 18 18	 Contributions, gifts, grants, and similar and Disbursements to or for member Compensation of officers, director Other salaries and wages. Interest. Taxes. Rents. Depreciation and depletion (See Other. Attach schedule. Total expenses and disbursements. Add I Balance Sheets 	mounts paid. Attach schedule s ors, and trustees. Attach Instructions) ine 9 through line 17. Enter her Beginning of	scheduleSEESTA	ATEMENT 2 ATEMENT 3	9 10 11 12 13 14 15 16 17	127,044. 665,018. 3,700,224. 172,220. 345,322. 549,944. 63,123. 3,830,451.
and Disburse ments Schedu Assets 1 Casl 2 Net	10 11 5 12 13 14 15 14 15 16 17 18 18 18	 Disbursements to or for member Compensation of officers, director Other salaries and wages Interest Taxes Rents Depreciation and depletion (See Other. Attach schedule Total expenses and disbursements. Add I Balance Sheets 	s. brs, and trustees. Attach Instructions). <u>ine 9 through line 17. Enter her</u> Beginning of	scheduleSEEST SEEST re and on Side 1, Part I, line 9	ATEMENT 2 ATEMENT 3 ATEMENT 3	10 11 12 13 14 15 16 17	127,044. 665,018. 3,700,224. 172,220. 345,322. 549,944. 63,123. 3,830,451.
and Disburse ments Schedu Assets 1 Casl 2 Net	11 s 12 - 13 - 14 14 14 16 17 18 18 18 18 18	Compensation of officers, director Other salaries and wages Interest Taxes Rents Depreciation and depletion (See Other. Attach schedule Total expenses and disbursements. Add I Balance Sheets	ors, and trustees. Attach Instructions). ine 9 through line 17. Enter her Beginning of	scheduleSEEST 	ATEMENT 2 • • • • • • • • • • • • • • • • • • •	11 12 13 14 15 16 17	3,700,224. 172,220. 345,322. 549,944. 63,123. 3,830,451.
and Disburse ments Schedu Assets 1 Casl 2 Net	s 12 - 13 - 14 14 15 16 17 18 18 18 18 18 18 18 18 18 18 18 18 18	Compensation of officers, director Other salaries and wages Interest Taxes Rents Depreciation and depletion (See Other. Attach schedule Total expenses and disbursements. Add I Balance Sheets	ors, and trustees. Attach Instructions). ine 9 through line 17. Enter her Beginning of	scheduleSEEST 	ATEMENT 2 • • • • • • • • • • • • • • • • • • •	12 13 14 15 16 17	3,700,224. 172,220. 345,322. 549,944. 63,123. 3,830,451.
and Disburse ments Schedu Assets 1 Casl 2 Net	- 13 14 15 16 17 18 18 18 18	 Interest	Instructions) ine 9 through line 17. Enter her Beginning of	SEEST	• • • • • • • • • • • • • • • • • • •	13 14 15 16 17	3,700,224. 172,220. 345,322. 549,944. 63,123. 3,830,451.
Disburse ments Schedu Assets 1 Casl 2 Net	- 14 15 16 17 18 18 18	 Taxes. Rents. Depreciation and depletion (See Other. Attach schedule. Total expenses and disbursements. Add I Balance Sheets 	Instructions) ine 9 through line 17. Enter her Beginning of	SEE. STA	• • • • • • • •	14 15 16 17	172,220. 345,322. 549,944. 63,123. 3,830,451.
ments Schedu Assets 1 Casi 2 Net	14 15 16 17 18 18 18	 Rents Depreciation and depletion (See Other. Attach schedule Total expenses and disbursements. Add I Balance Sheets 	Instructions) ine 9 through line 17. Enter her Beginning of	.SEESTA	• • • • •	15 16 17	345,322. 549,944. 63,123. 3,830,451.
Assets 1 Casi 2 Net	16 17 18 18 18 18 18 18 18 18 18 18 18 18 18	Depreciation and depletion (See Other. Attach schedule Total expenses and disbursements. Add I Balance Sheets	Instructions) ine 9 through line 17. Enter her Beginning of	SEE . STA	ATEMENT 3 •	16 17	549,944. 63,123. 3,830,451.
Assets 1 Casi 2 Net	17 18 11e L	Depreciation and depletion (See Other. Attach schedule Total expenses and disbursements. Add I Balance Sheets	Instructions) ine 9 through line 17. Enter her Beginning of	SEE . STA	ATEMENT 3 •	16 17	63,123. 3,830,451.
Assets 1 Casi 2 Net	18 11e L	Other. Attach schedule Total expenses and disbursements. Add I Balance Sheets	ine 9 through line 17. Enter her Beginning of	re and on Side 1, Part I, line S	ATEMENT 3 •		3,830,451.
Assets 1 Casi 2 Net	ile L	Total expenses and disbursements. Add I Balance Sheets	ine 9 through line 17. Enter her Beginning of	re and on Side 1, Part I, line S	9		
Assets 1 Casi 2 Net	i accoun	Balance Sheets	Beginning of				
Assets 1 Casi 2 Net	i accoun				End	of taxab	
2 Net	accoun		(a)	(b)	(c)		(d)
				2,554,884.	••	•	2,064,990.
3 Net	notes r	s receivable		2,794,514.		•	3,795,113.
	10100 1	eceivable. Attach schedule				•	89,795.
						•	
		state government obligations				•	
		in other bonds. Attach sch				•	
		in stock. Attach schedule				•	
		ans (number of loans)				•	
		tments. Attach schedule				•	
-		assets.			462,09		
		ulated depreciation		278,443.	175,66	57.	286,424.
						•	
		s. Attach schedule		257,252.		•	195,672.
		\$		5,885,093.			6,431,994.
		net worth					
	•	ayable		770,464.		•	1,028,801.
		ns, gifts, or grants payable.				•	
		notes payable. Attach schedule ST 5		5,344,000.		•	5,290,000.
		payable				•	
		ties. Attach schedule		191,478.			192,407.
		k or principle fund		-420,849.		•	-79,214.
		apital surplus. Attach reconciliation				•	
		ties and net worth		5,885,093.		-	6,431,994.
Schedu							0/331/333.
Scheul		Do not complete this schedu			n (d), is less than '	\$25 000	
1 Net	ncome	per books				+20,000	
		ome tax		not included in this			
		apital losses over capital gains			SEE .ST	7 •	19,087.
		recorded on books this year.		8 Deductions in this re			
		dule		against book income	-		
		corded on books this year not deducted					
	in this return. Attach schedule						
6 Tota				10 Net income per retu			
Add	line 1	hrough line 5	341,636.	Subtract line 9 from	line 6		322,549.

059

Schedule of Contributors

Attach to Form 990, 990-EZ, or 990-PF

2009

Employer identification number

Department of the Treasury Internal Revenue Service

Name of the organization

TRANSFAIR USA DBA FAIR	TRADE USA	41-1848081
Organization type (check one):		
Filers of:	Section:	
Form 990 or 990-EZ	X 501(c)(<u>3</u>) (enter number 4947(a)(1) nonexempt charita 527 political organization) organization ble trust not treated as a private foundation
Form 990-PF	501(c)(3) exempt private foun 4947(a)(1) nonexempt charita 501(c)(3) taxable private foun	ble trust treated as a private foundation

Check if your organization is covered by the General Rule or a Special Rule.

Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule -

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. (Complete Parts I and II.)

Special Rules -

X For a section 501(c)(3) organization filing Form 990 or 990-EZ, that met the 33-1/3% support test of the regulations under sections 509(a)(1)/170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ, that received from any one contributor, during the year, aggregate contributions of more than \$1,000 for use *exclusively* for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.

For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ, that received from any one contributor, during the year, contributions for use *exclusively* for religious, charitable, etc, purposes, but these contributions did not aggregate to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc, purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received nonexclusively

religious, charitable, etc, contributions of \$5,000 or more during the year..... ► \$

Caution: An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF) but it **must** answer 'No' on Part IV, line 2 of their Form 990, or check the box on line H of its Form 990-EZ, or on line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

BAA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990, 990EZ, or 990-PF.

Schedule B (Form 990, 990-EZ, or 990-PF) (2009)

Schedule B (Form 990, 990-EZ, or 990-PF) (2009)	Page 1	of 2	of Part I
Name of organization	Employe	er identification number	
TRANSFAIR USA DBA FAIR TRADE USA	41-1	848081	

Part I Contributors (see instructions.)

(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
1	GREEN MOUNTAIN COFFEE ROASTERS FND.	\$925,000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
2	WALMART FOUNDATION 702 S.W. 8TH STREET BENTONVILLE, AR 72716	\$400,000.	Person X Payroll Image: Complete Part II if there is a noncash contribution.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
3	STICHTING HET GROENE WOUDT PO BOX 139, LAREN, NL -1250 AC NETHERLANDS,	\$383,109.	PersonXPayrollImage: Second
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
_4	LEVI STRAUSS FOUNDATION 1155 BATTERY STREET SAN FRANCISCO , CA 94111	\$80,000.	Person X Payroll Image: Complete Part II if there is a noncash contribution.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
5	USAID AV. LA ENCALADA, CDRA 17 MONTERRICO, SURCO, PERU	\$260,000.	Person X Payroll
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
6	SILICON VALLEY COMMUNITY FOUNDATION 2440 WEST EL CAMINO REAL, #300 MOUNTAIN VIEW , CA 94040	\$ <u>100,000.</u>	Person X Payroll

Schedule B (Form 990, 990-EZ, or 990-PF) (2009)	Page	2 of 2	of Part I
Name of organization	Emp	oloyer identification number	
TRANSFAIR USA DBA FAIR TRADE USA	41	-1848081	

(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
7	JEROME J. LOHR 18755 MONTEWOOD DR. SARATOGA , CA 95070	\$75,000.	Person X Payroll
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
	43	\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2009)	Page	1	of 1	of Part II
Name of organization			Employer identificat	tion number
TRANSFAIR USA DBA FAIR TRADE USA			41-1848081	L

TRANSFAIR USA DBA FAIR TRADE USA

Part II Noncash Property (see instructions.)

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
	N/A		
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		 \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$\$	
AA		Schedule B (Form 990, 990-E	<u> </u>

	edule B (Form 990, 990-EZ, or 990-PF) (2009)			Page 1	of 1	of Part III
Name of organ	nization				Employer identification	tion number
TRANSF	AIR USA DBA FAIR TRADE USA				41-1848081	L
Part III	<i>Exclusively</i> religious, charitable, e organizations aggregating more the	tc, individual contributio an \$1,000 for the year.(Co	ns to secti omplete cols	on 501(c) (a) through ((7), (8), or (10)	
	For organizations completing Part III, enter contributions of \$1,000 or less for the year.	total of <i>exclusively</i> religious, cf (Enter this information once –	naritable, etc, see instructio	ons.)	►\$	N/A
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift			(d) cription of how git	ft is held
Parti	N/A					
	Transferee's name, addres	(e) Transfer of gift ss, and ZIP + 4	Rela	tionship of	transferor to tran	sferee
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		Desc	(d) cription of how git	t is held
	Transferee's name, addres	(e) Transfer of gift ss, and ZIP + 4	Rela	ntionship of	transferor to tran	sferee
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		Desc	(d) cription of how git	it is held
	Transferee's name, addres	(e) Transfer of gift ss, and ZIP + 4	Rela	tionship of	transferor to tran	sferee
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		Desc	(d) cription of how git	t is held
	(e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to		transferor to tran	sferee		

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			<u>7,010,644.</u> 7,010,644.
CTORS, TRUSTEES AND F	EY EMPLOYEES		
		BUTION TO	ACCOUNT/
CHAIRMAN 3.00			
DIRECTOR 2.00	0.	0.	0.
DIRECTOR 2.00	0.	0.	0.
DIRECTOR 2.00	0.	0.	0.
DIRECTOR 2.00	0.	0.	0.
	CTORS, TRUSTEES AND A TITLE AND AVERAGE HOURS PER WEEK DEVOTE CHAIRMAN 3.00 DIRECTOR 2.00 DIRECTOR 2.00 DIRECTOR 2.00 DIRECTOR 2.00	CTORS, TRUSTEES AND KEY EMPLOYEESTITLE AND AVERAGE HOURS PER WEEK DEVOTEDCOMPEN- SATIONCHAIRMAN 3.00\$0.DIRECTOR 2.000.DIRECTOR 2.000.DIRECTOR 2.000.DIRECTOR 2.000.DIRECTOR 2.000.DIRECTOR 2.000.DIRECTOR 2.000.DIRECTOR 2.000.DIRECTOR 2.000.	CTORS, TRUSTEES AND KEY EMPLOYEESTITLE AND AVERAGE HOURSCOMPEN- BUTION TO BUTION TO EBP & DCPER WEEK DEVOTEDSATIONBUTION TO EBP & DCCHAIRMAN 3.00\$0.\$DIRECTOR 2.000.0.0.DIRECTOR 2.000.0.0.DIRECTOR 2.000.0.0.DIRECTOR 2.000.0.0.DIRECTOR 2.000.0.0.DIRECTOR 2.000.0.0.DIRECTOR 2.000.0.0.DIRECTOR 2.000.0.0.

DIRECTOR

DIRECTOR

2.00

2.00

SUSAN CLARE 1500 BROADWAY, SUITE 400 OAKLAND, CA 94612

- THOMAS BULLOCK 1500 BROADWAY, SUITE 400 OAKLAND, CA 94612
- RON CORDESDIRECTOR1500 BROADWAY, SUITE 4002.00OAKLAND, CA 94612
- THERESA FAY BUSTILLOSDIRECTOR1500 BROADWAY, SUITE 4002.00OAKLAND, CA 946120

WILLIAM ROSENWEIG DIRECTOR 1500 BROADWAY, SUITE 400 2.00 OAKLAND, CA 94612

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STATEMENT 2 (CONTINUED) FORM 199, PART II, LINE 11 COMPENSATION OF OFFICERS, DIRECTORS, TRUSTEES AND KEY EMPLOYEES

CURRENT OFFICERS:

NAME AND ADDRESS	TITLE AND AVERAGE HOURS PER WEEK DEVOTED	COMPEN- SATION	CONTRI- BUTION TO EBP & DC	EXPENSE ACCOUNT/ OTHER
PAUL RICE 1500 BROADWAY, SUITE 400 OAKLAND, CA 94612	PRESIDENT 40.00	\$ 223,144.	\$0.	\$0.
TODD STARK 1500 BROADWAY, SUITE 400 OAKLAND, CA 94612	COO 40.00	165,637.	0.	0.
JOAN BRAUN 1500 BROADWAY, SUITE 400 OAKLAND, CA 94612	CFO 40.00	176,278.	0.	0.
STEVEN SCHWARTZ 1500 BROADWAY, SUITE 400 OAKLAND, CA 94612	TREASURER 40.00	99,959.	0.	0.
KENNETH BEEBY 1500 BROADWAY, SUITE 400 OAKLAND, CA 94612	SECRETARY 2.00	0.	0.	0.

TOTAL <u>\$ 665,018.</u> <u>\$ 0.</u> <u>\$</u>

STATEMENT 3 FORM 199, PART II, LINE 17 **OTHER EXPENSES**

ACCOUNTING FEES	\$ 27,500.
ADVERTISING AND PROMOTION	129,254.
BAD DEBT EXPENSE	78,402.
CONFERENCES, CONVENTIONS, AND MEETINGS	
FLO CERTIFICATION FEES	86,616.
FLO MEMBERSHIP FEES	1,013,962.
INFORMATION TECHNOLOGY.	109,860.
LEGAL FEES.	16,421.
MISC. ADMINISTRATIVE	118,882.
OFFICE EXPENSES	36,163.
OTHER EMPLOYEE BENEFIT	367,308.
OTHER FEES	1,020,919.
PENSION PLAN CONTRIBUTIONS.	95,939.
TELECOMMUNICATIONS	89,510.
TRAVEL	498,518.
TOTAL	<u>\$ 3,830,451.</u>

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STATEMENT 4 FORM 199, SCHEDULE L, OTHER ASSETS DEPOSITS PREPAID EXPENSES AND	LINE 12 DEFERRED CHARGES	
STATEMENT 5 FORM 199, SCHEDULE L, BONDS AND NOTES PAY	LINE 16 ABLE	
OTHER NOTES PAYABLE		BALANCE DUE
LENDER'S NAME: MATURITY DATE: REPAYMENT TERMS: INTEREST RATE: PURPOSE OF LOAN: ORIGINAL AMOUNT: BALANCE DUE:	SISTERS OF ST. FRANCIS OF PHIL 2/06/2011 PRINCIPAL & INTEREST DUE 2/11 2 GENERAL FUNDING 50,000.	50,000.
LENDER'S NAME: MATURITY DATE: REPAYMENT TERMS: INTEREST RATE: PURPOSE OF LOAN: ORIGINAL AMOUNT: BALANCE DUE:	SIS-IMMACULATE HEART OF MARY 6/27/2011 PRINCIPAL & INTEREST DUE 06/11 2.5 GENERAL FUNDING 20,000.	20,000.
LENDER'S NAME: MATURITY DATE: REPAYMENT TERMS: INTEREST RATE: PURPOSE OF LOAN: ORIGINAL AMOUNT: BALANCE DUE:	IDYLL DEVELOPMENT FOUNDATION 12/31/2009 PRINCIPAL & INTEREST DUE 12/09 2 GENERAL FUNDING 10,000.	
LENDER'S NAME: MATURITY DATE: REPAYMENT TERMS: INTEREST RATE: PURPOSE OF LOAN: ORIGINAL AMOUNT: BALANCE DUE:	SIS OF CHARITY OF ST ELIZABETH 4/15/2012 PRINCIPAL & INTEREST DUE 4/12 2 GENERAL FUNDING 50,000.	50,000.
LENDER'S NAME: MATURITY DATE: REPAYMENT TERMS: INTEREST RATE: PURPOSE OF LOAN: ORIGINAL AMOUNT: BALANCE DUE:	ST. JOSEPHS FEMALE URSULINE AC 6/15/2011 PRINCIPAL & INTEREST DUE 6/11 1 GENERAL FUNDING 50,000.	50,000.

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) NE 16 LE	
	BALANCE DUE
SIS-CHARITY OF NEW YORK 7/15/2010 PRINCIPAL & INTEREST DUE 7/10 3 GENERAL FUNDING 20,000.	20,000.
FORD FOUNDATION 4/09/2015 PRINCIPAL & INTEREST DUE 4/15 1 GENERAL FUNDING 2,000,000.	2,000,000.
SISTERS OF THE HOLY NAMES 2/01/2013 PRINCIPAL & INTEREST DUE 2/13 3 GENERAL FUNDING 50,000.	50,000.
CATHOLIC HEALTHCARE WEST 4/19/2010 PRINCIPAL & INTEREST DUE 4/10 3 GENERAL FUNDING 100,000.	50,000.
VIVA INVESTMENTS COMPANY SA 1/26/2015 PRINCIPAL & INTEREST DUE 1/15 5.51 GENERAL FUNDING 1,000,000.	1,000,000.
NONPROFIT FINANCE FUND 4/01/2015 PRINCIPAL & INTEREST DUE 4/15 GENERAL FUNDING 2,000,000. TOTAL OTHER NOTES PAYABLE	2,000,000. \$ 5,290,000.
	SIS-CHARITY OF NEW YORK 7/15/2010 PRINCIPAL & INTEREST DUE 7/10 3 GENERAL FUNDING 20,000. FORD FOUNDATION 4/09/2015 PRINCIPAL & INTEREST DUE 4/15 1 GENERAL FUNDING 2,000,000. SISTERS OF THE HOLY NAMES 2/01/2013 PRINCIPAL & INTEREST DUE 2/13 3 GENERAL FUNDING 50,000. CATHOLIC HEALTHCARE WEST 4/19/2010 PRINCIPAL & INTEREST DUE 4/10 3 GENERAL FUNDING 100,000. VIVA INVESTMENTS COMPANY SA 1/26/2015 PRINCIPAL & INTEREST DUE 1/15 5.51 GENERAL FUNDING 1,000,000. NONPROFIT FINANCE FUND 4/01/2015 PRINCIPAL & INTEREST DUE 4/15 GENERAL FUNDING

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STATEMENT 5 (CONTINUED) FORM 199, SCHEDULE L, LINE 16 BONDS AND NOTES PAYABLE	
OTHER NOTES PAYABLE	BALANCE DUE
TOTAL NOTES AND BONDS PAY	ABLE <u>\$ 5,290,000.</u>
STATEMENT 6 FORM 199, SCHEDULE L, LINE 18 OTHER LIABILITIES DEFERRED LEASE INCENTIVE	<u>192,407.</u> TAL <u>\$ 192,407.</u>
STATEMENT 7 FORM 199, SCHEDULE M-1, LINE 7 INCOME RECORDED ON BOOKS NOT ON RETURN	
UNREALIZED GAIN ON INVESTMENTS	TAL \$ 19,087. 19,087.

MAIL TO: Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470 Telephone: (916) 445-2021

WEBSITE ADDRESS: http://ag.ca.gov/charities/

ANNUAL REGISTRATION RENEWAL FEE REPORT TO ATTORNEY GENERAL OF CALIFORNIA

Sections 12586 and 12587, California Government Code 11 Cal. Code Regs. sections 301-307, 311 and 312

Failure to submit this report annually no later than four months and fifteen days after the end of the organization's accounting period may result in the loss of tax exemption and the assessment of a minimum tax of \$800, plus interest, and/or fines or filing penalties as defined in Government Code Section 12586.1. IRS extensions will be honored.



State Charity Registration Number		Check if: Change of Amended r			
TRANSFAIR USA DBA FAIR TRADE	USA		-		
1500 BROADWAY #400		Corporate or (Drganization No. 2158319		
Address (Number and Street)		1			
OAKLAND, CA 94612 City or Town	State ZIP Code	Federal Emplo	oyer ID No. <u>41-1848081</u>		
ANNUAL REGISTRATION R	ENEWAL FEE SCHEDULE (11 Ca k Payable to Attorney General's	al. Code Regs. s Registry of Cha	ections 301-307, 311 and 312) ritable Trusts		
Gross Annual Revenue Fee	Gross Annual Revenue	Fee	Gross Annual Revenue	F	Fee
Less than \$25,000 0 Between \$25,000 and \$100,000 \$25	Between \$100,001 and \$250,00 Between \$250,001 and \$1 millio		Between \$1,000,001 and \$10 millior Between \$10,000,001 and \$50 millio Greater than \$50 million	on \$	\$150 \$225 \$300
PART A – ACTIVITIES					
For your most recent full accounting per					
Gross annual revenue \$	9,775,895. Total assets	\$	6,431,994.		
PART B – STATEMENTS REGARDIN	G ORGANIZATION DURIN	G THE PERIC	OD OF THIS REPORT		
Note: If you answer 'yes' to any of the que 'yes' response. Please review RRF-1	stions below, you must attach a instructions for information req	separate sheet uired.	providing an explanation and details		
1 During this reporting period, were there a	nv contracts. loans. leases or oth			Yes	No
organization and any officer, director or trustee thereof either directly or with an entity in which any such officer, director or trustee had any financial interest?		which any such officer,		x	
2 During this reporting period, was there an property or funds?	ny theft, embezzlement, diversion	or misuse of th	e organization's charitable		x
3 During this reporting period, did non-prog	ram expenditures exceed 50% of	f gross revenues	5?		x
4 During this reporting period, were any org Form 4720 with the Internal Revenue Serv	ganization funds used to pay any vice, attach a copy.	penalty, fine or	judgment? If you filed a		x
5 During this reporting period, were the ser purposes used? If 'yes,' provide an attach service provider.					x
 During this reporting period, did the organ the name of the agency, mailing address, 	nization receive any governmenta , contact person, and telephone r	al funding? If so, number.	, provide an attachment listing		х
7 During this reporting period, did the organ indicating the number of raffles and the d	nization hold a raffle for charitabl late(s) they occurred.	e purposes? If '	yes,' provide an attachment		x
8 Does the organization conduct a vehicle of the program is operated by the charity or charitable purposes.	donation program? If 'yes,' provid whether the organization contrac	le an attachmen cts with a comm	t indicating whether ercial fundraiser for		x
9 Did your organization have prepared an a principles for this reporting period?	audited financial statement in acc	ordance with ge	nerally accepted accounting	x	
Organization's area code and telephone number	er <u>510-663-5260</u>				
Organization's e-mail address					
I declare under penalty of perjury that I have e and belief, it is true, correct and complete.	examined this report, including a	accompanying d	locuments, and to the best of my kno	owled	ge
Signature of authorized officer Printed	d Name	Title	Date		